

**VOLKSWAGEN**

GROUP OF AMERICA



# Looking at Transportation in New Ways

Burkhard Huhnke VWGoA Electronics Research Lab, Palo Alto CA

Hot Chips August 2010



VW Credit Inc.



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## Global research and development program



**VTT** VOLKSWAGEN Group  
Technical Representative  
Tokyo



VW Credit, Inc.





## Global research and development program



### Worldwide collaboration

- ☐ Knowledge network
- ☐ Teamwork of experts worldwide
- ☐ Driving innovations
- ☐ Comparison of concepts
- ☐ Best solutions in car



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## The ERL is a Bridge



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## The ERL is a Bridge

### Silicon Valley Engineering

- ☐ Out-of-the-box thinking
- ☐ Rapid evolution of ideas
- ☐ Make do with minimal resources
- ☐ Borrow technology from other fields
- ☐ “How can we make this work?”

This way to



## The ERL is a Bridge

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- ☐ Make do with minimal resources
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- ☐ “How can we make this work?”

### Automotive Engineering

- ☐ Focus on safety and manufacturability
- ☐ A century of in-vehicle experience
- ☐ Vast test and validation resources
- ☐ Trusted automotive technology
- ☐ “Prove that it works in all situations”

## The ERL is a Bridge

### Silicon Valley Engineering

- ☐ Out-of-the-box thinking
- ☐ Rapid evolution of ideas
- ☐ Make do with minimal resources
- ☐ Borrow technology from other fields
- ☐ “How can we

### ERL Engineering

- ☐ New, bold ideas and technology
- ☐ Meeting rigorous automotive requirements

### Automotive Engineering

- ☐ Focus on safety and manufacturability
- ☐ A century of in-vehicle experience
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- ☐ Trusted automotive technology
- ☐ “Prove that it works in all situations”



# The Electronics Research Lab – Driving The Future





# The Electronics Research Lab – Driving The Future

## Driver assistance systems



# The Electronics Research Lab – Driving The Future

## Driver assistance systems



## Connected Car





# The Electronics Research Lab – Driving The Future

## Driver assistance systems



## Connected Car



## Human Machine Interface





# The Electronics Research Lab – Driving The Future

## Driver assistance systems



## Connected Car



## Human Machine Interface



## eMobility development



# Global Challenges





## Lack of space



... in Los Angeles



... in Dhaka

poor or rich  
- both have to wait -



## Challenges for Society

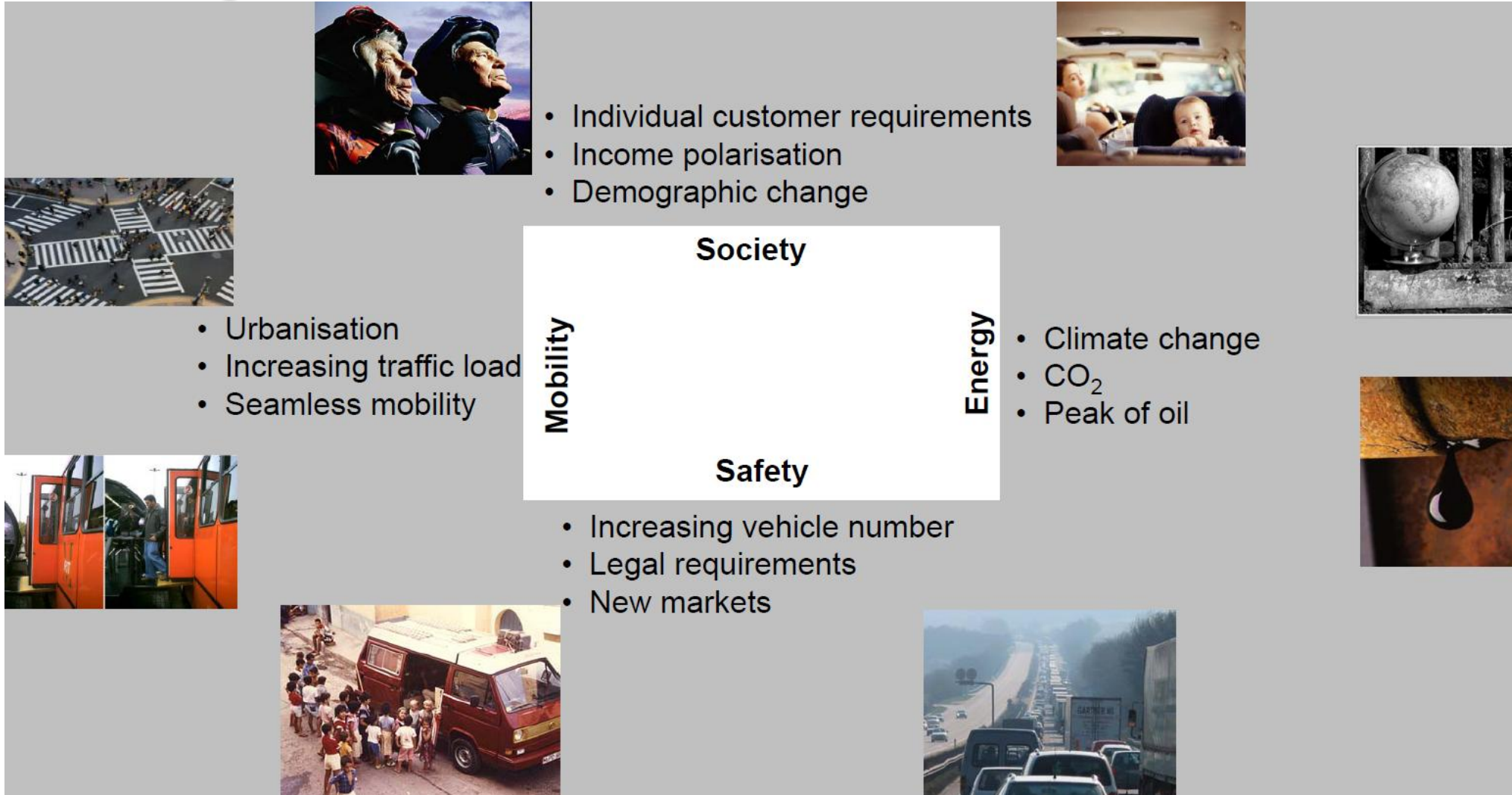


**Decreasing energy resources at a rising cost**

**Increasingly complex traffic situations**

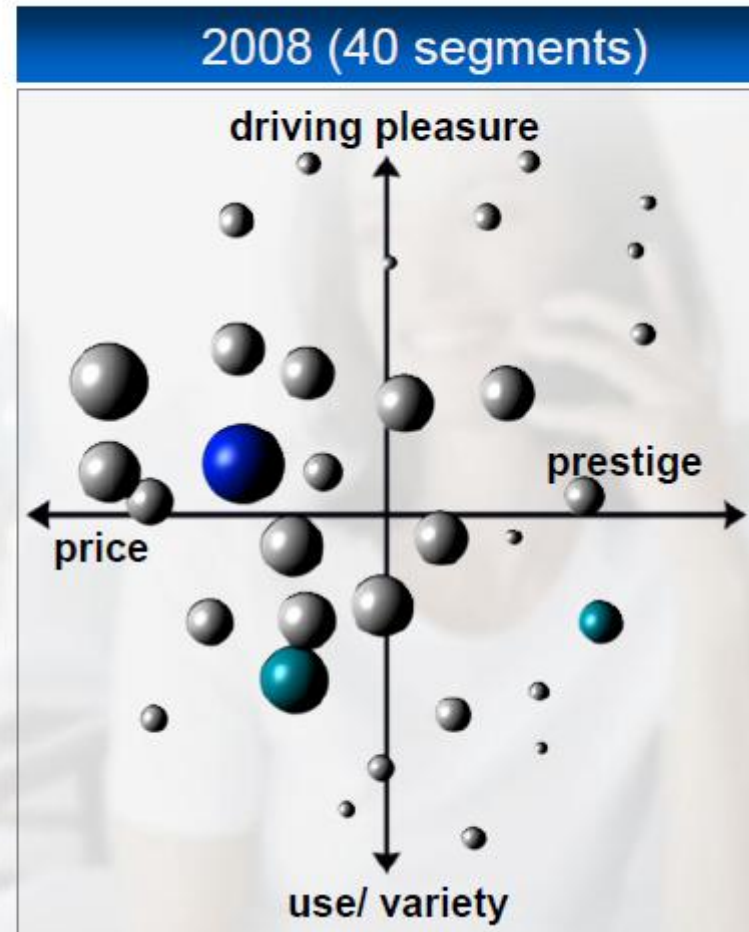
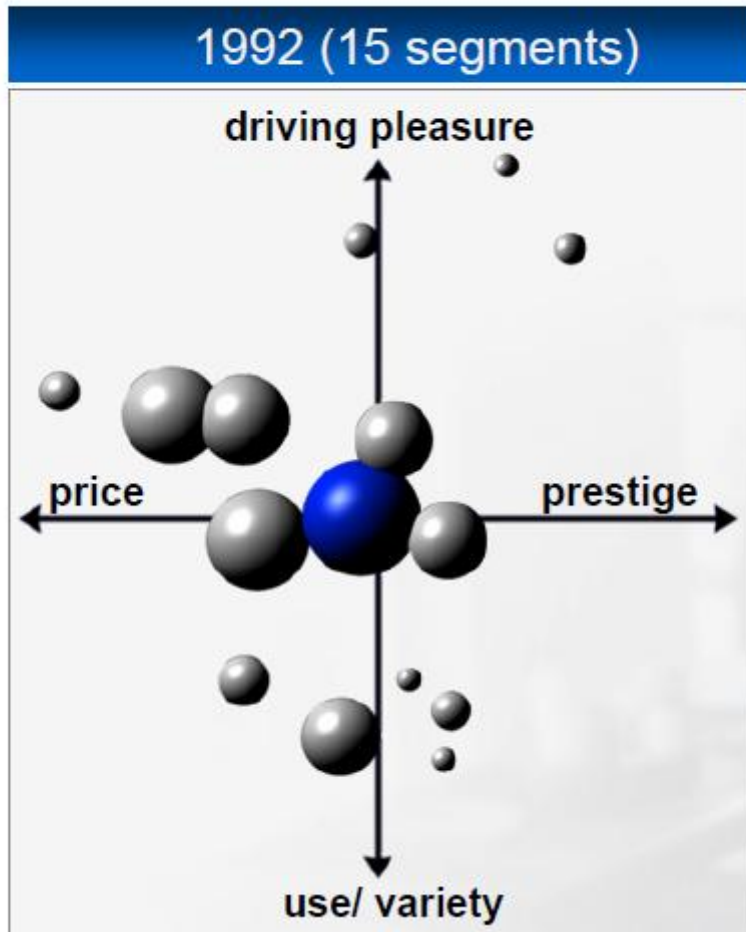
**Increasing need for safety**

## Challenges of the future





## Increasing vehicle segments and different customer requirements



## Electronics enables new functions but requires a novel interpretation of usability



Driving in the thirties: 30`

- Gas valve
- Fuel
- Outside temperature-> - ignition
  - fuel injection
  - Choke
  - decompress
  - search OT
  - crank
- Control all engine data (watertemp, oiltemp, oil level, oilpressure,...)
- control all engine parameters
- dose cooling air



Driving in the eighties: 80`

- unlock
- switch on ignition
- turn on radio
- put on safety belt
- start engine
- drive
- no warning = no need to act

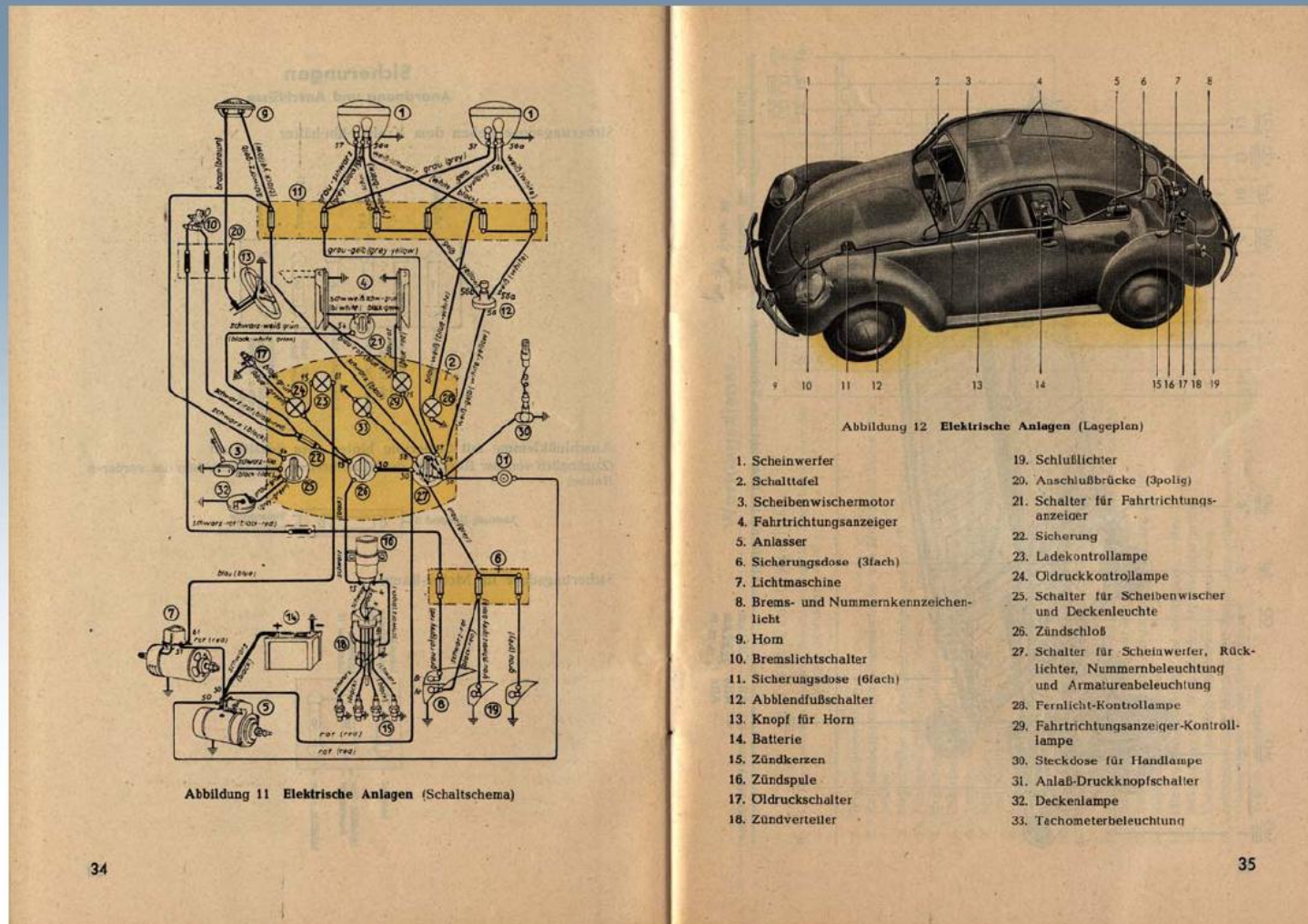


Driving in the 21st century:

- enter
- Input destination
- Select entertainment
- Put on safety belt
- Start engine
- Select and configure assistance
- drive
- Monitor assistance functions
- Follow infotainment suggestions – travel guide, traffic info etc.
- Use mobile devices?



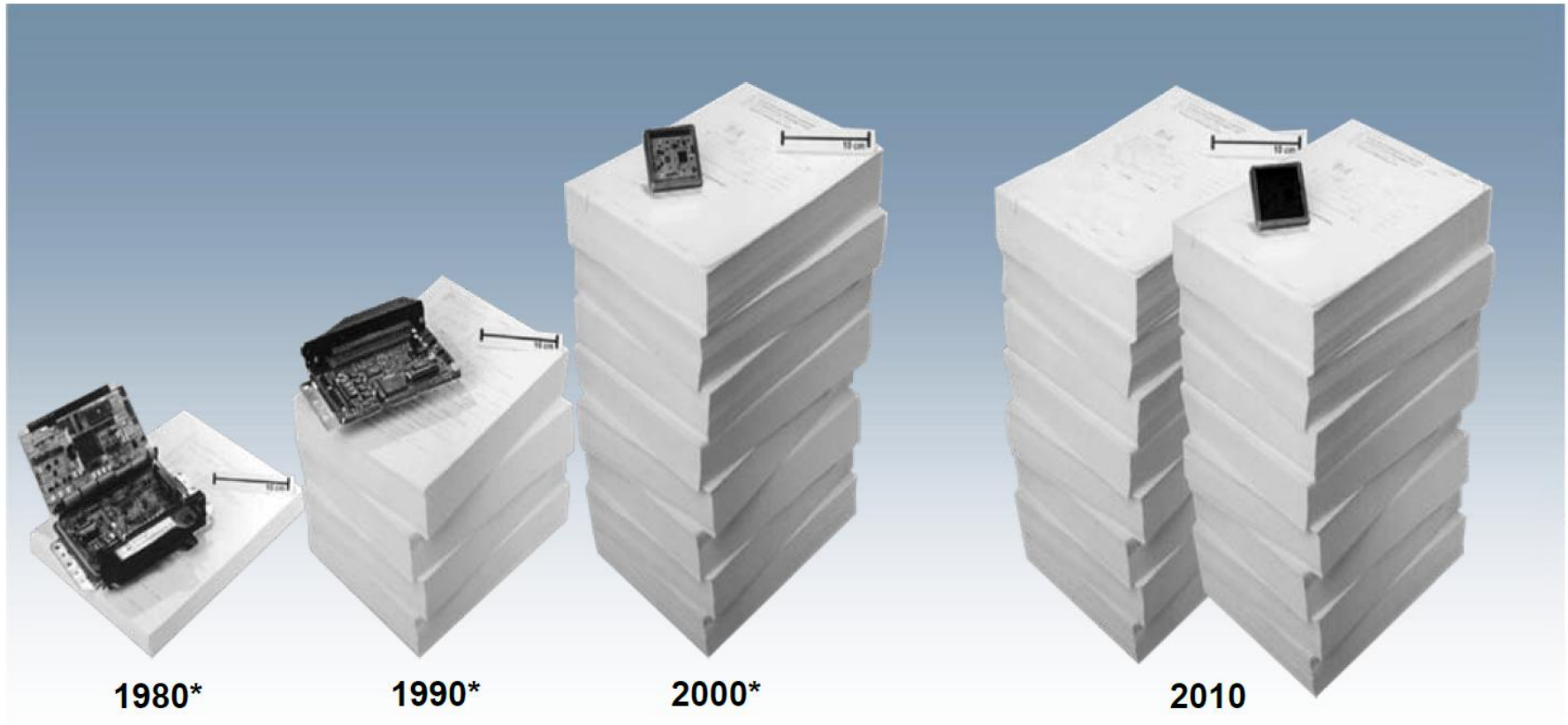
## VW Beetle in 1949: a historical E/E architecture



34

35

## Soft- and hardware evolution



Example: gearbox CPU



# The automobile of the future



# The automobile of the future

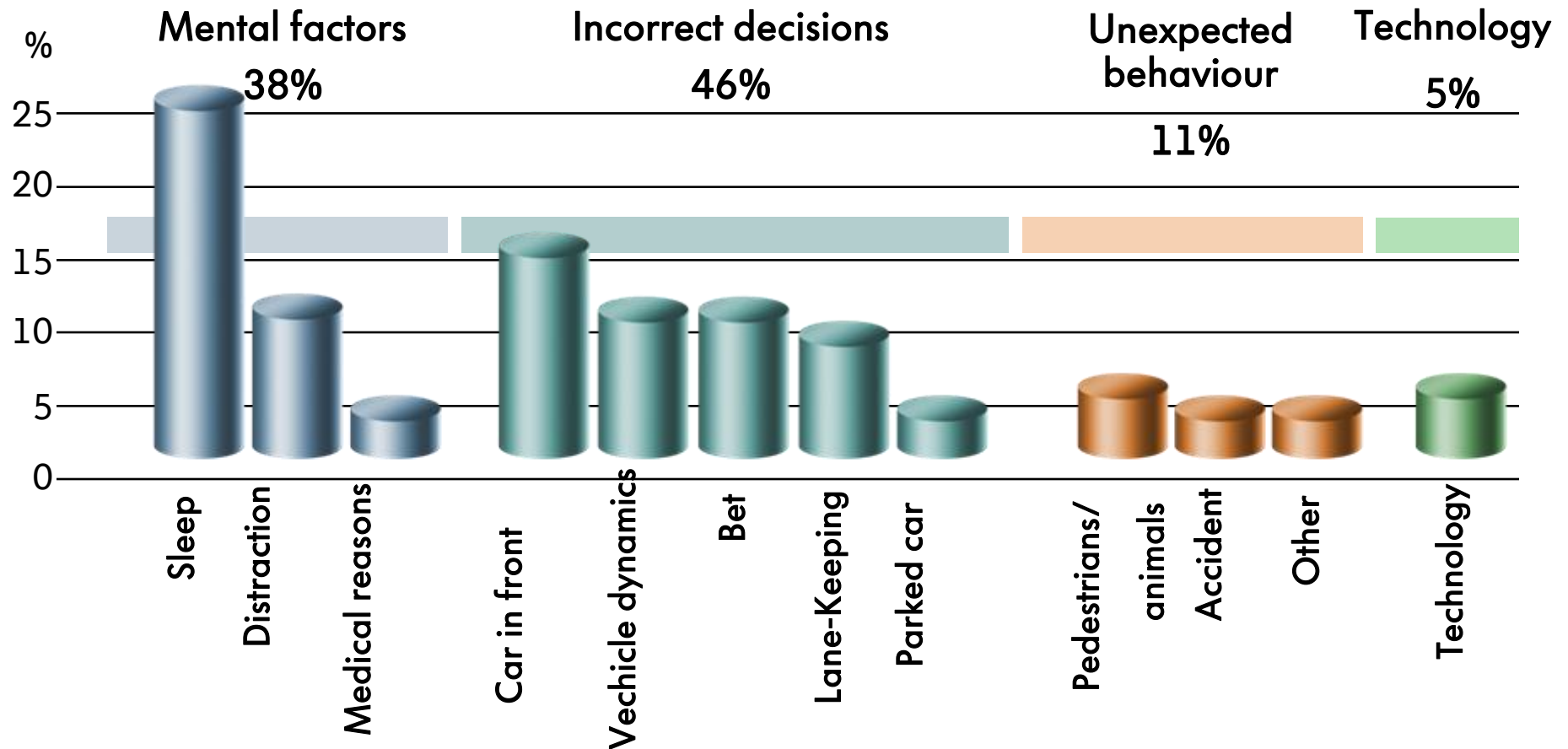




## Driver assistance systems



## Safety: The Driver as Uncertainty Factor Causes of Fatal Accidents (84% misjudgement)

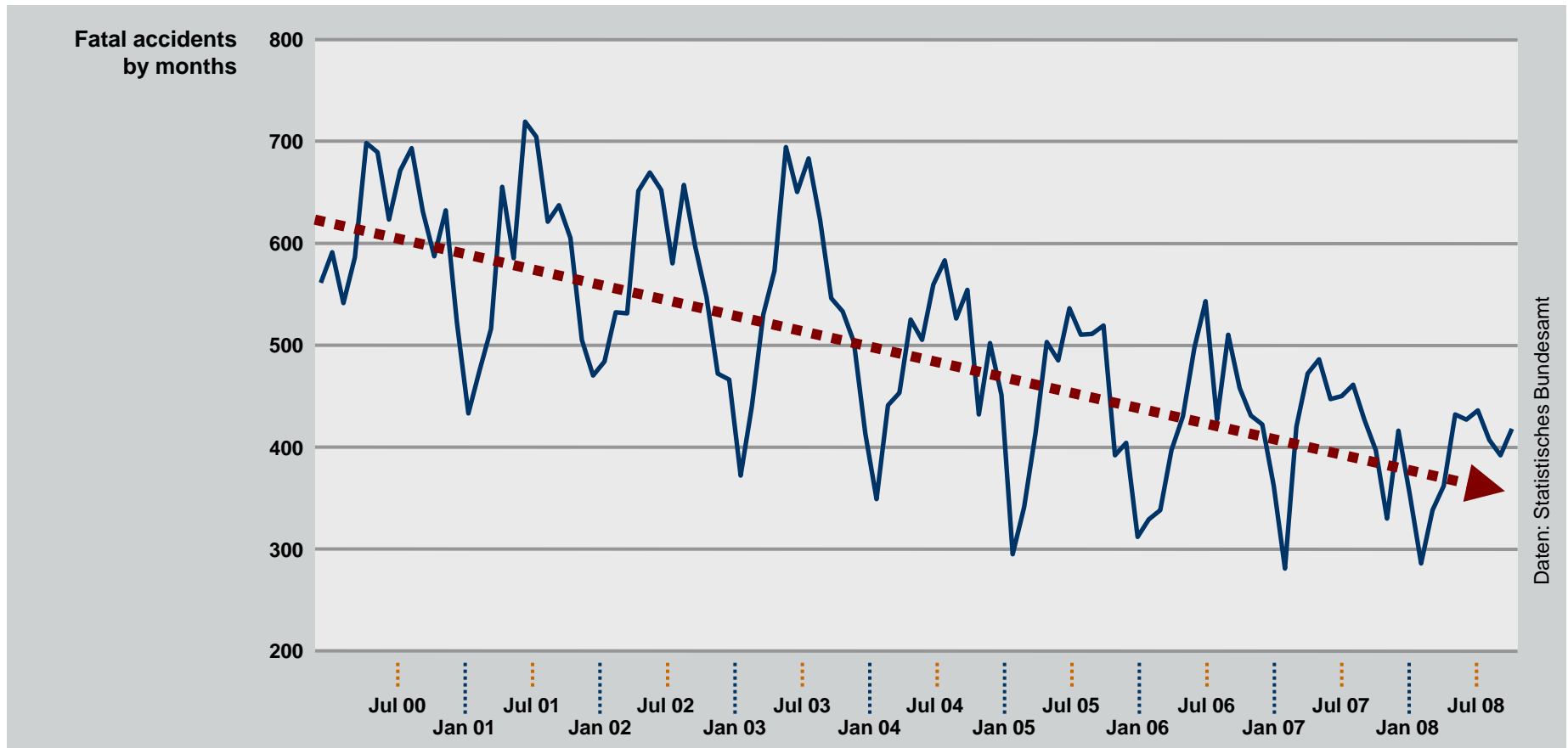


Quelle: GdV, VW Unfallforschung



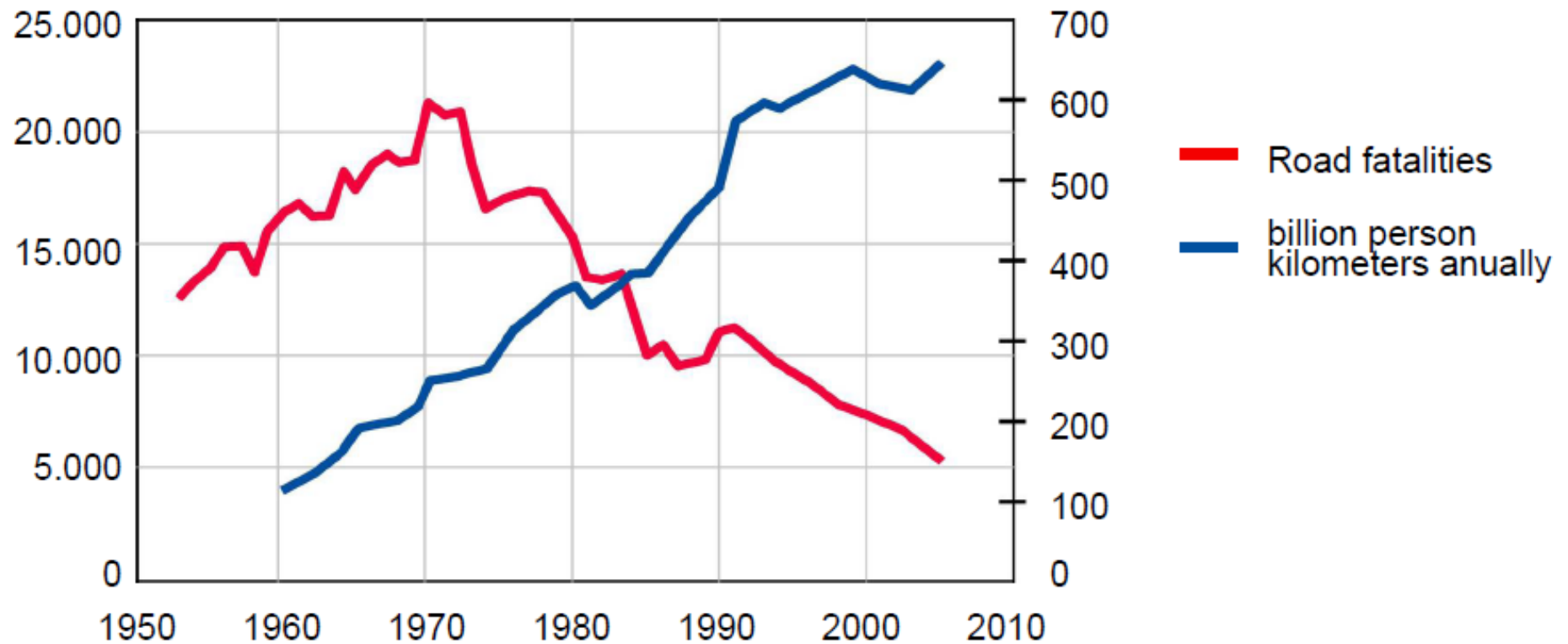
## Vehicle Safety

### Fatal accidents over time (Germany)



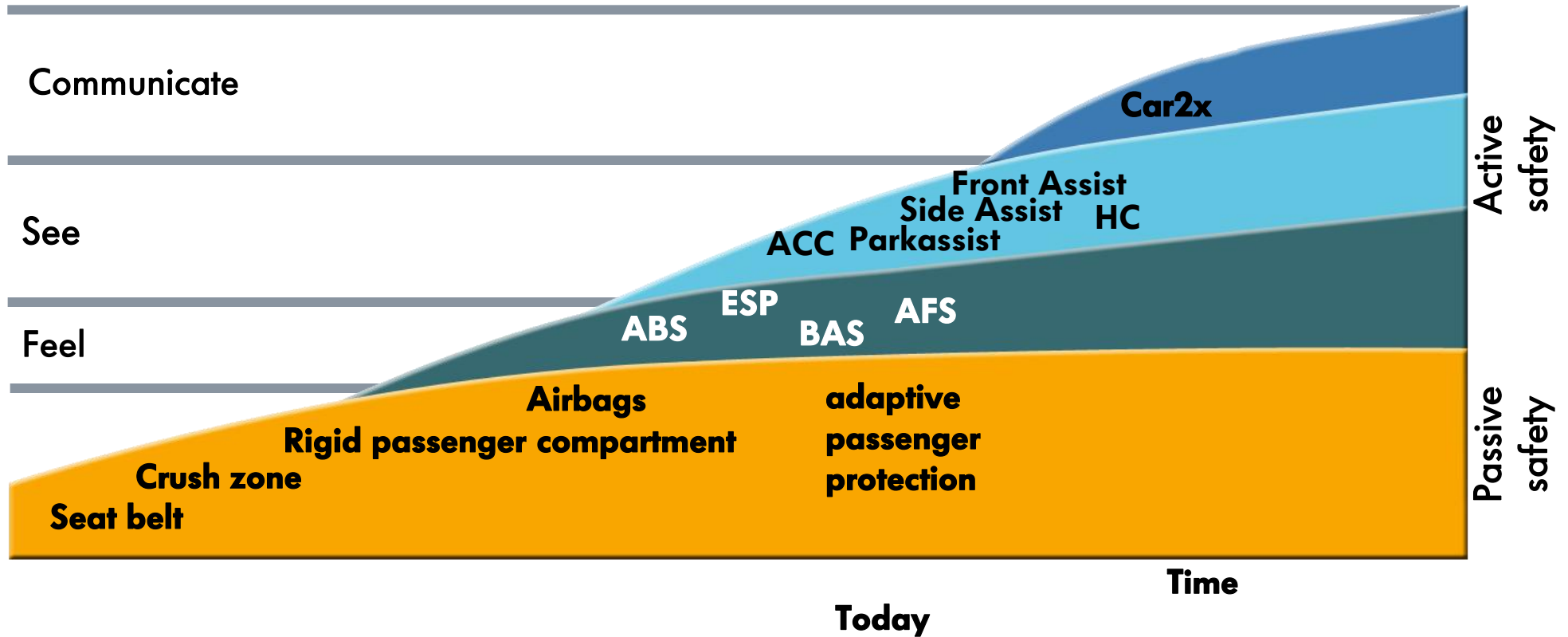
## Road safety

Fatal accidents over time in Germany



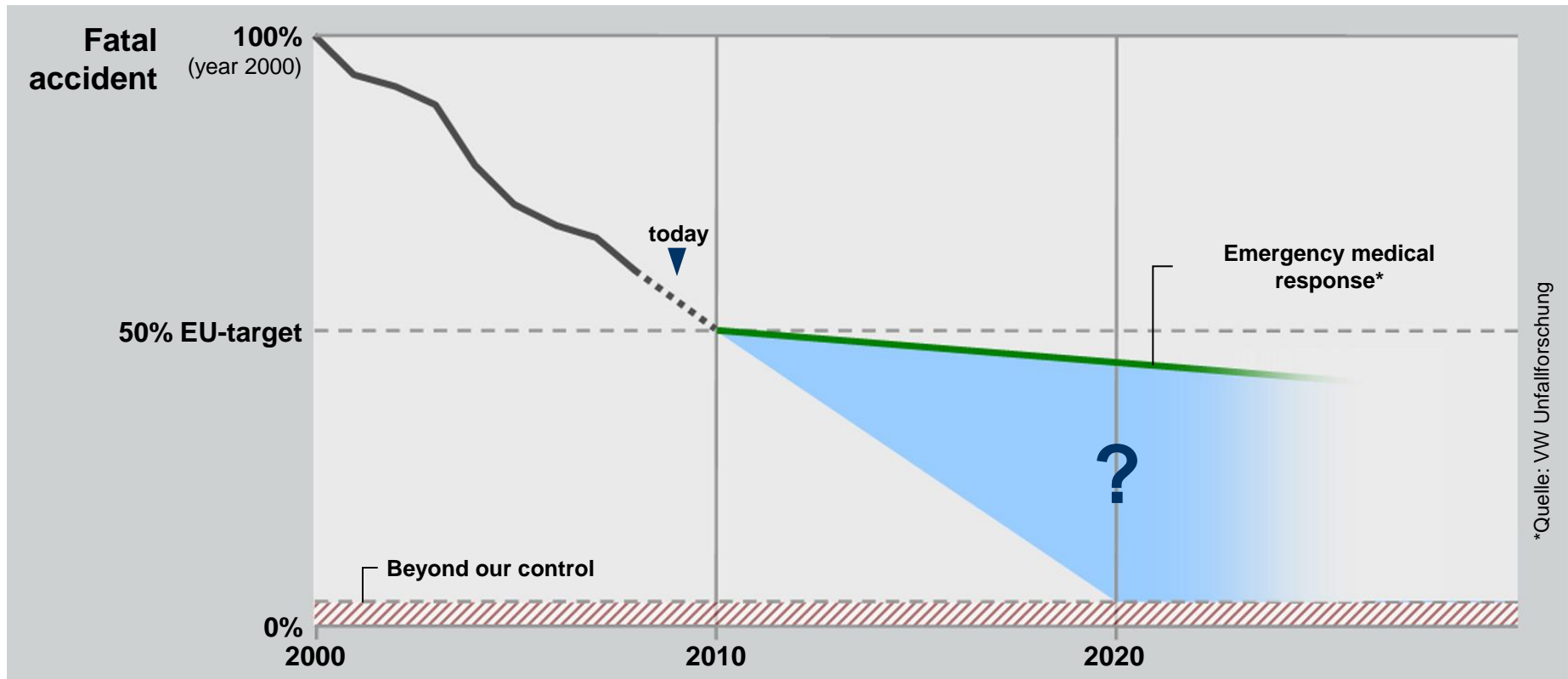
Quelle: Volkswagen AG - Forschung, Umwelt und Verkehr

## Vehicle Safety - Potential for Protection

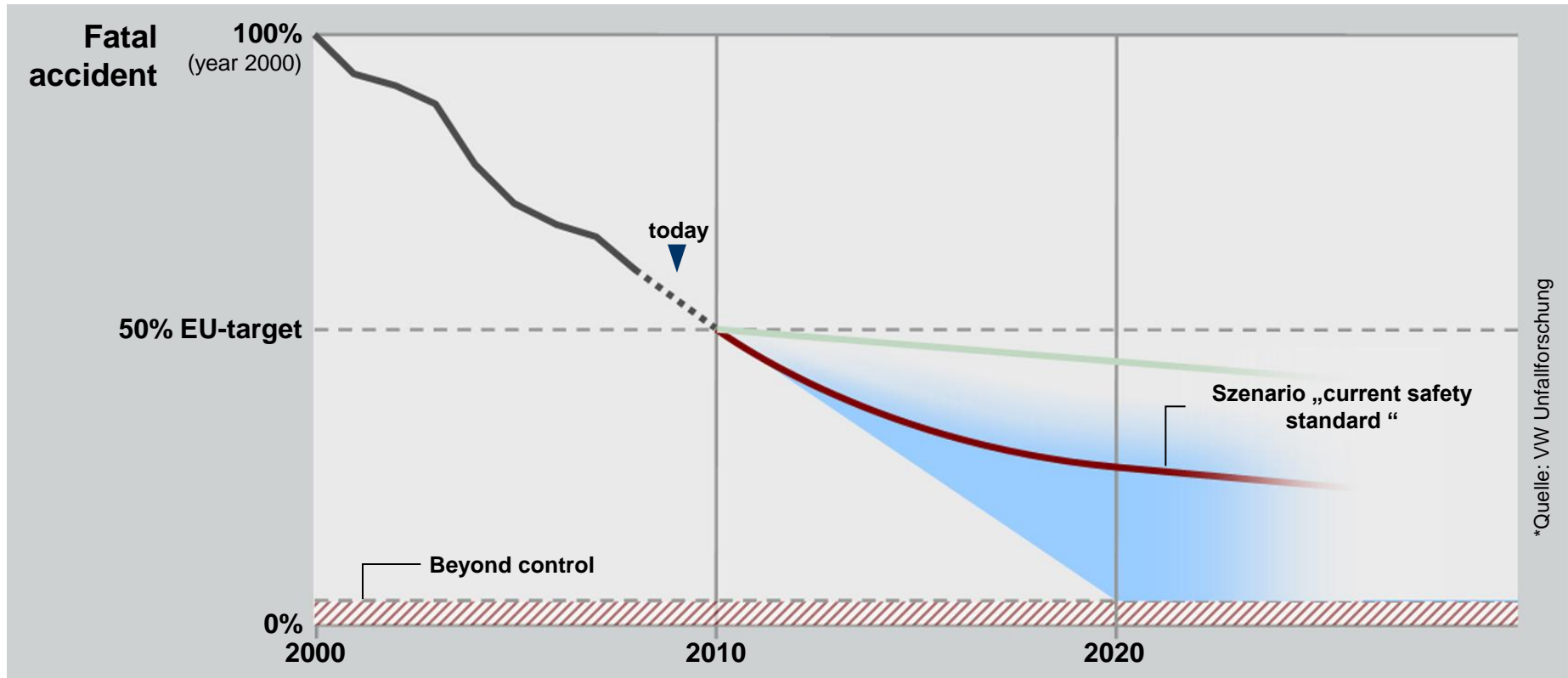




## Effectivity of current assistance and safety features

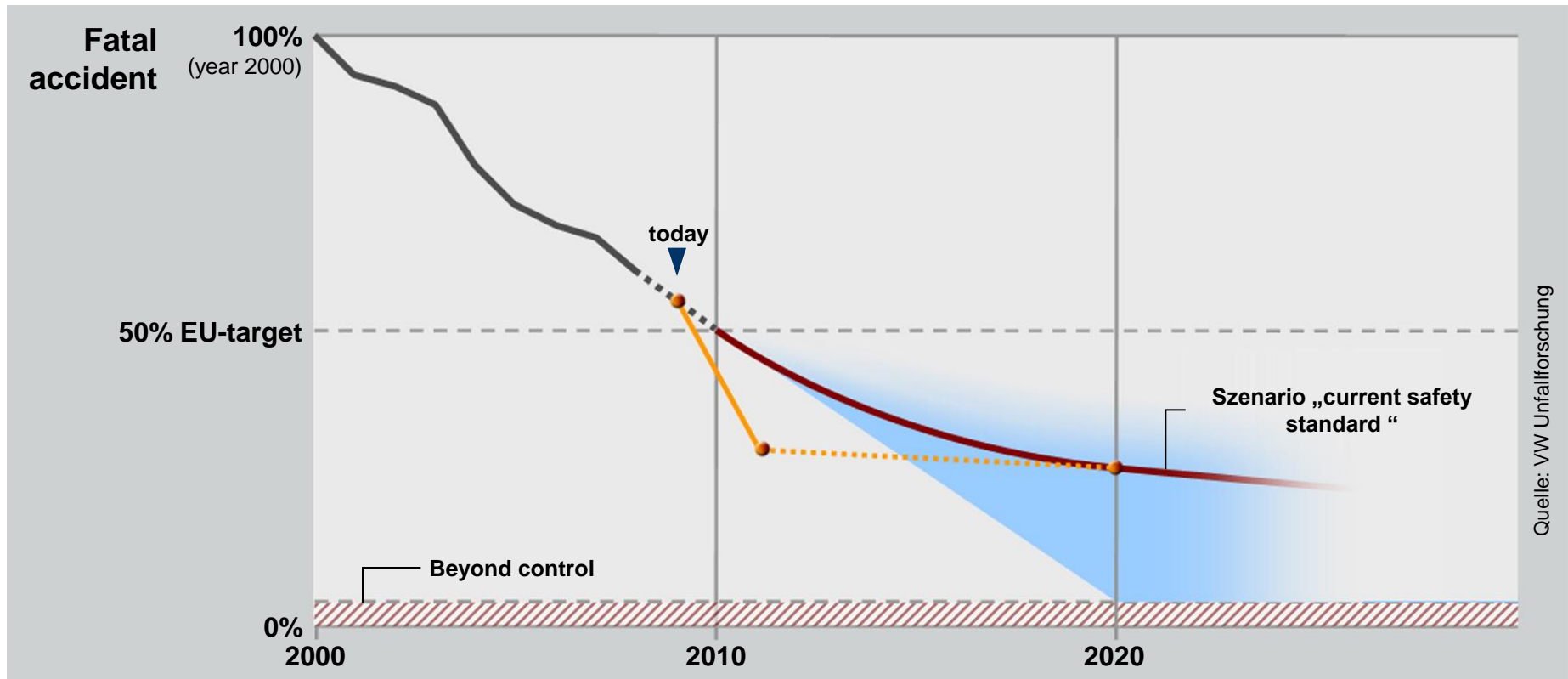


## Effectivity of current assistance and safety features



With a consequent market distribution of available passive safety technology (Golf platform)

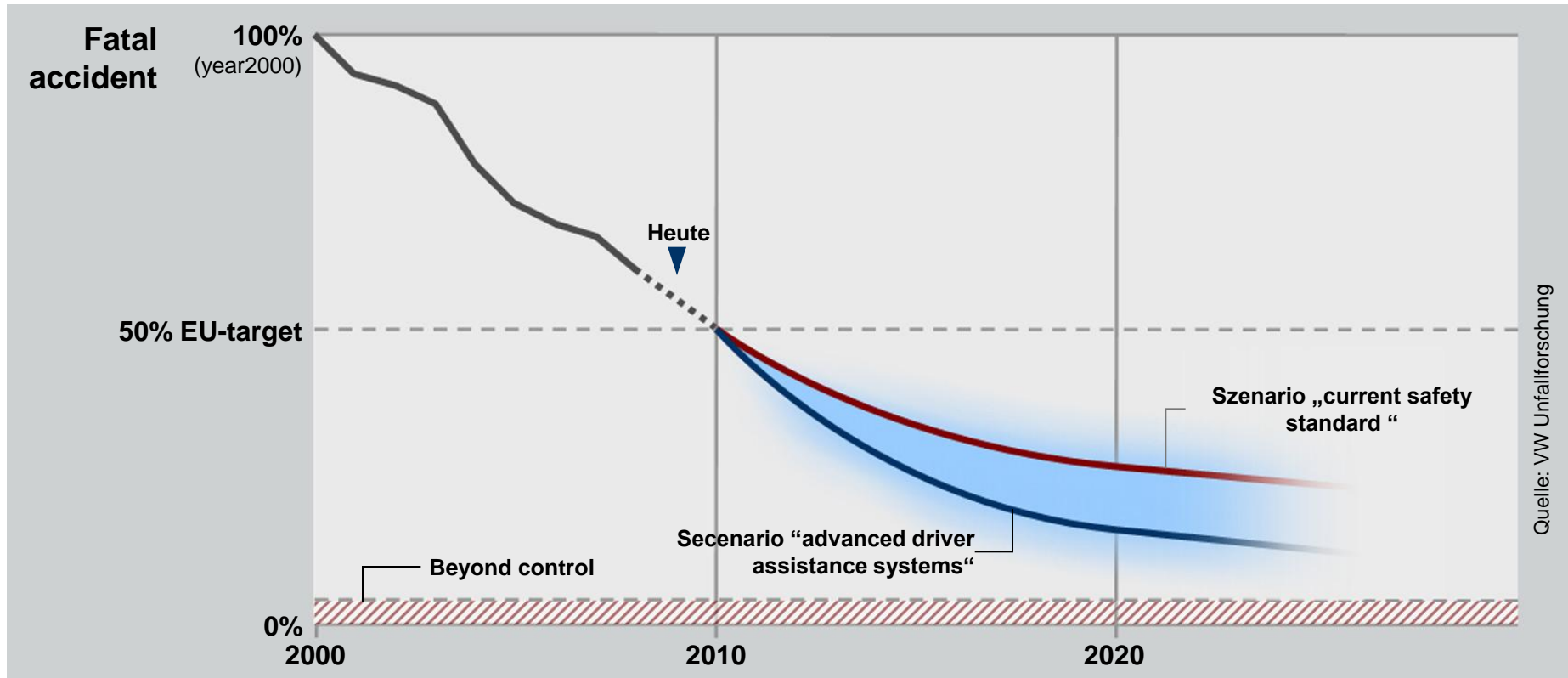
## Effectivity of current assistance and safety features



Special effects through incentive programs



## Effectivity of current assistance and safety features



■ Additional theoretical potential by 20% - with a consequent market distribution of advanced driver assistance systems

## Increasing need for safety

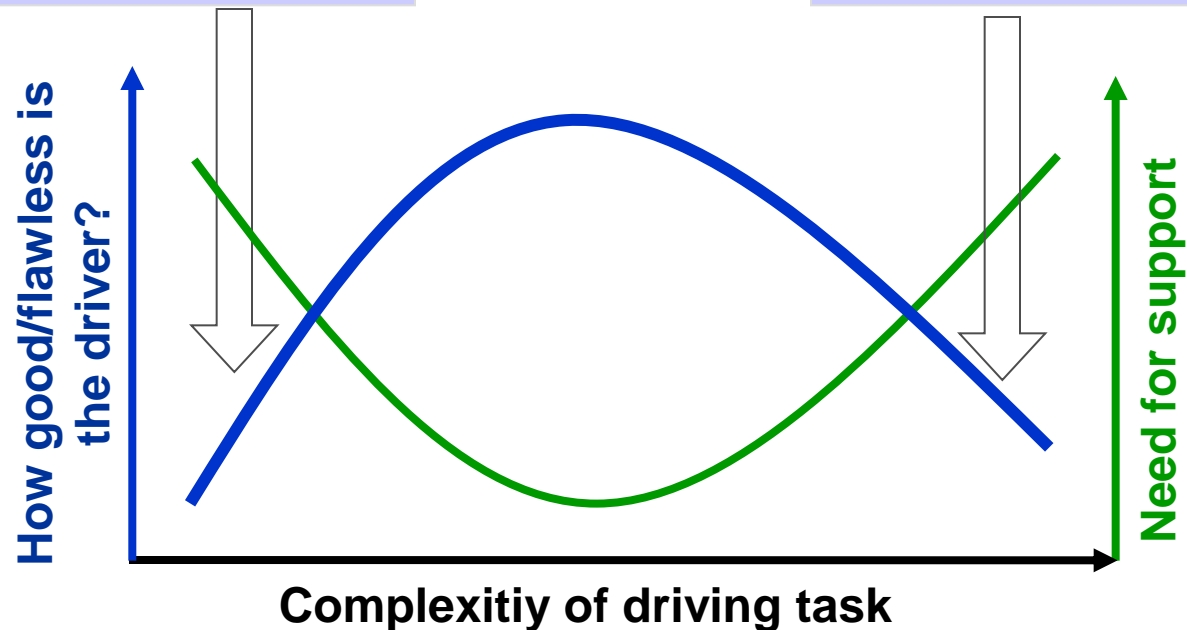
Supporting the driver when he/she is in need of assistance

### *Under-challenging the driver*

- Simple, monotonous driving tasks
- E.g. long distance trips, traffic jams

### *Over-challenging the driver*

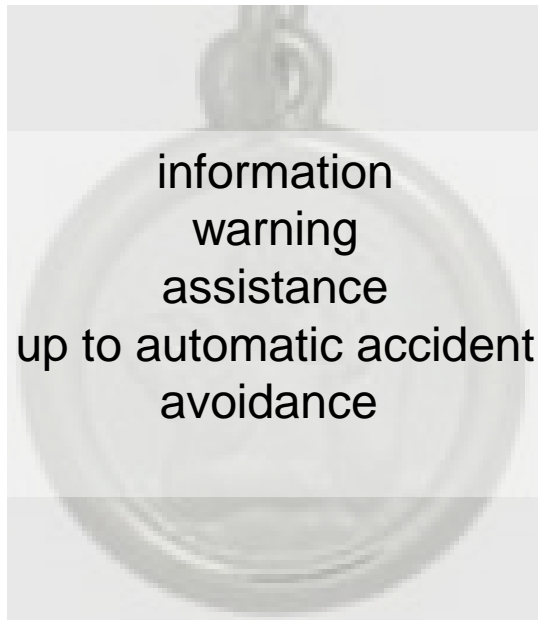
- Complex driving tasks
- E.g. entering a motorway, turning at intersections etc.



## Customer Demands

In critical situations the driver needs assistance:

### Safety Angel



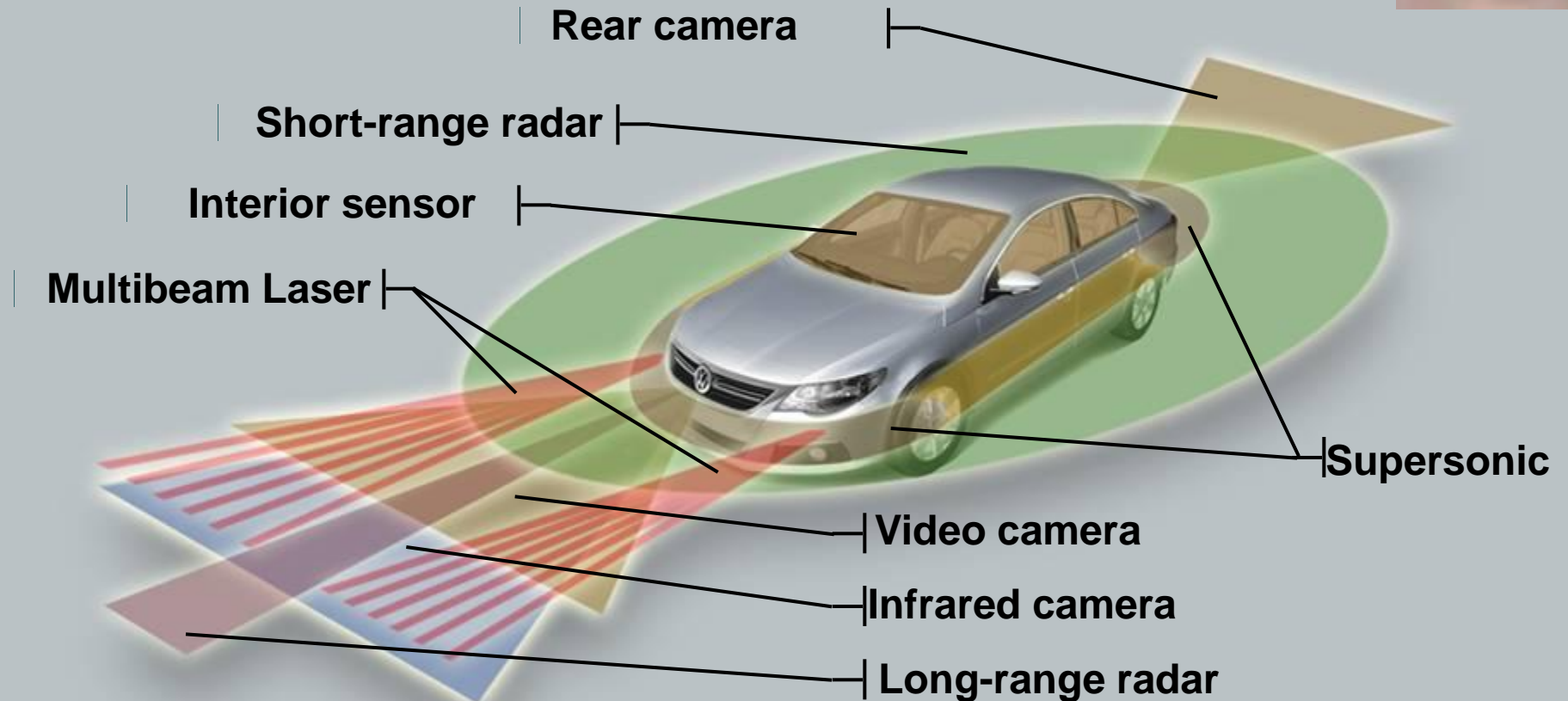
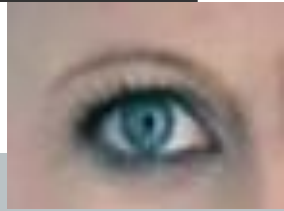
In annoying situations the driver wants assistance:

### Autopilot

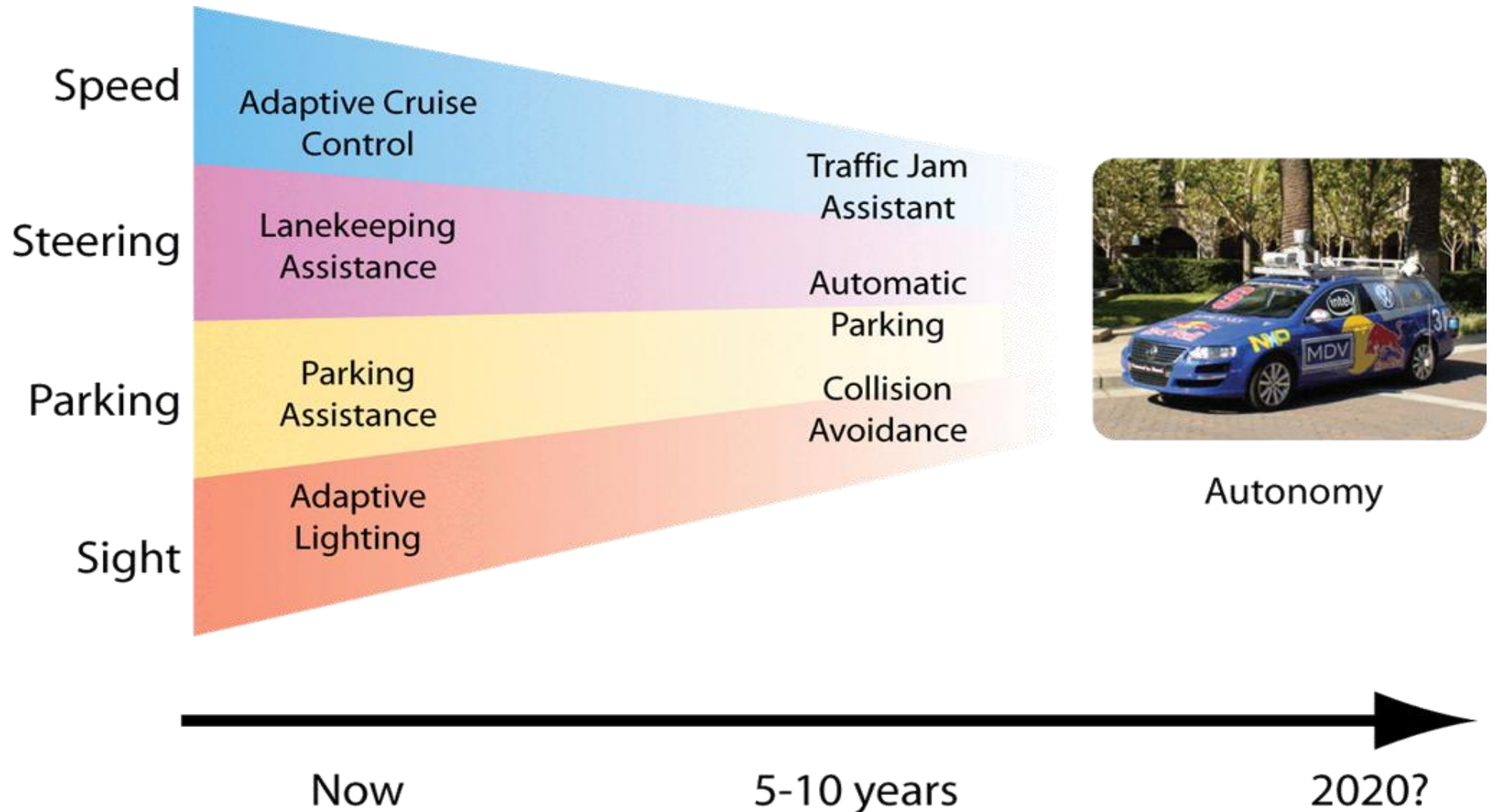




## Sensors: Seeing like an Alert Person



## Timeline of Driver Assistance



Autonomy

## Building Block of Technologies

Driving at the limits of physics



- Vehicle dynamics
- Track coordination



- Drifting algorithm
- High speed

Driving in unknown terrain



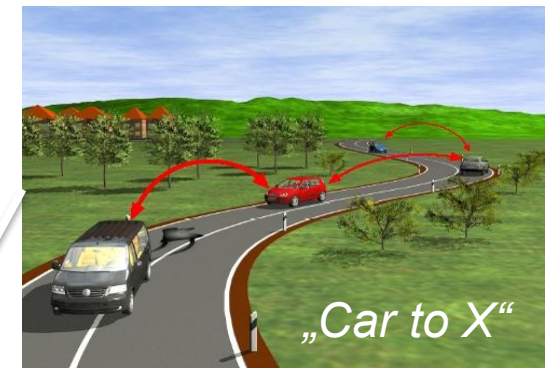
- Recognition of environment
- Locating
- Trajectory



Driving according to traffic regulations



- Driving strategy
- Complex environment



- Expanding the horizon
- Predict danger



## Where is this project located

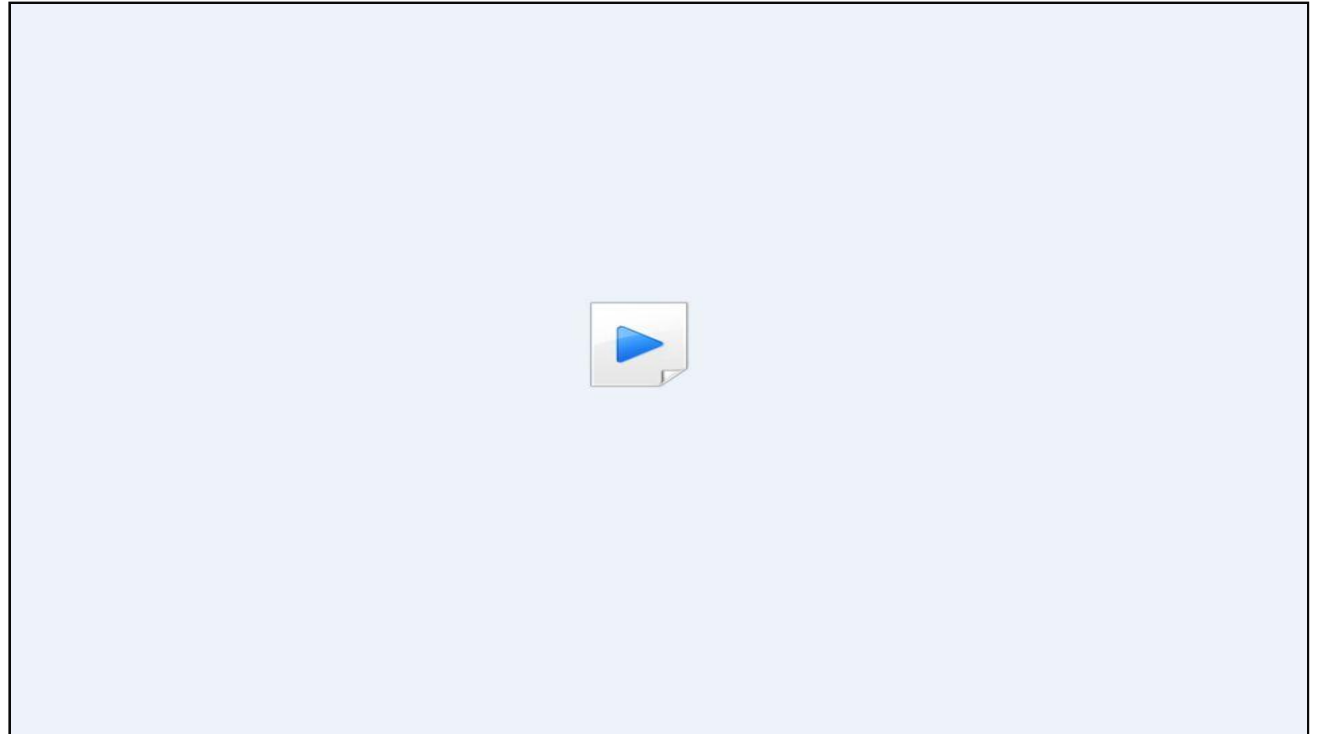
The pikes peak TTS is a key project at the Volkswagen Automotive Innovation Lab (VAIL) located at Stanford University, an initiative dedicated to promote innovation into automotive technologies.



## Driving at the limits of physics (2010)



- Drifting algorithm
- High speed



## Valet Parking (2010)



Driving according to traffic regulations



- Driving strategy
- Complex environment



## Connected Car



## Car to car communication in the past



## Potentials of car to car communications





## Improving traffic safety

Information from an ambulance



In-car warning from traffic signs



Bad visibility

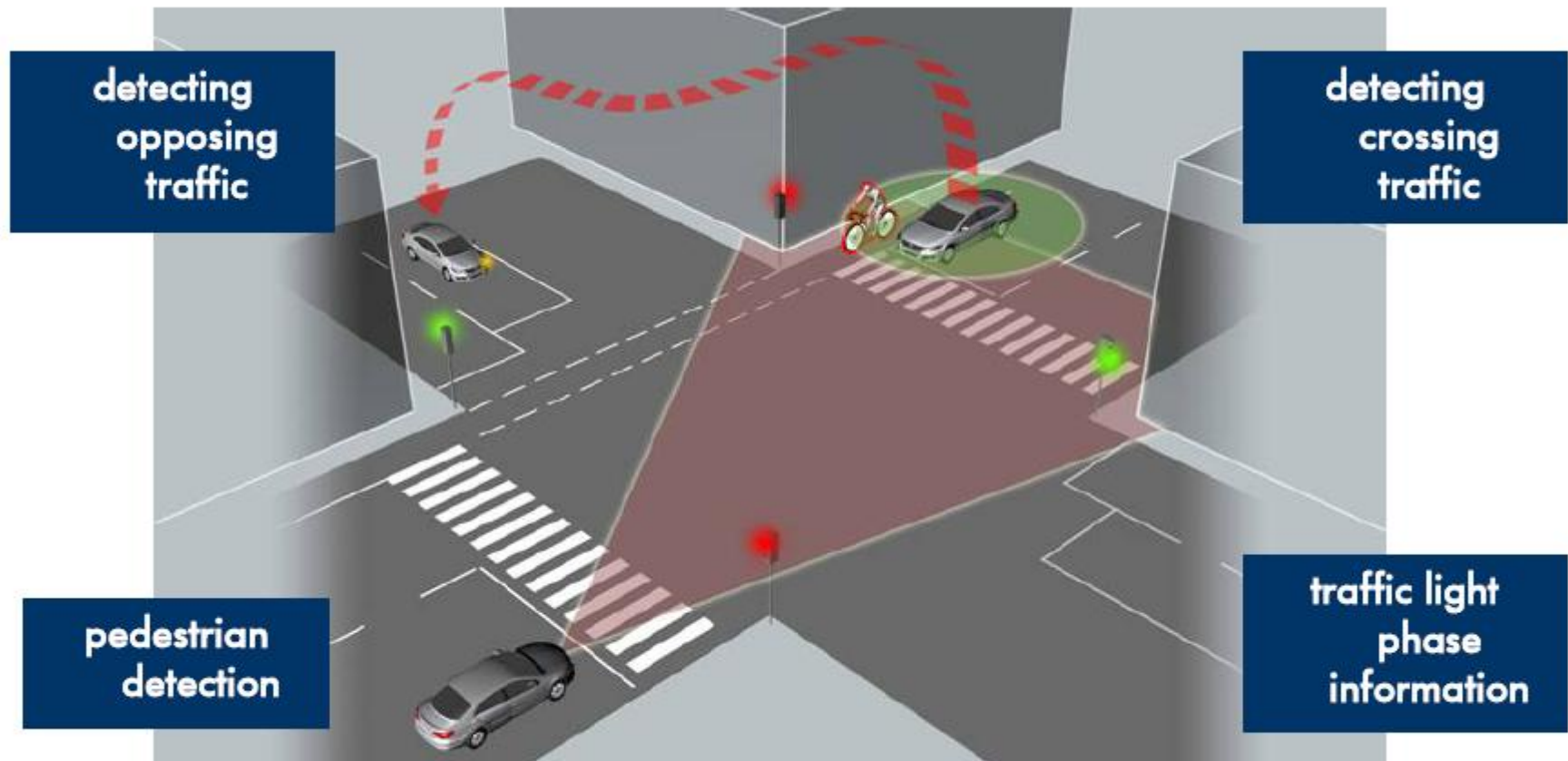


Road works





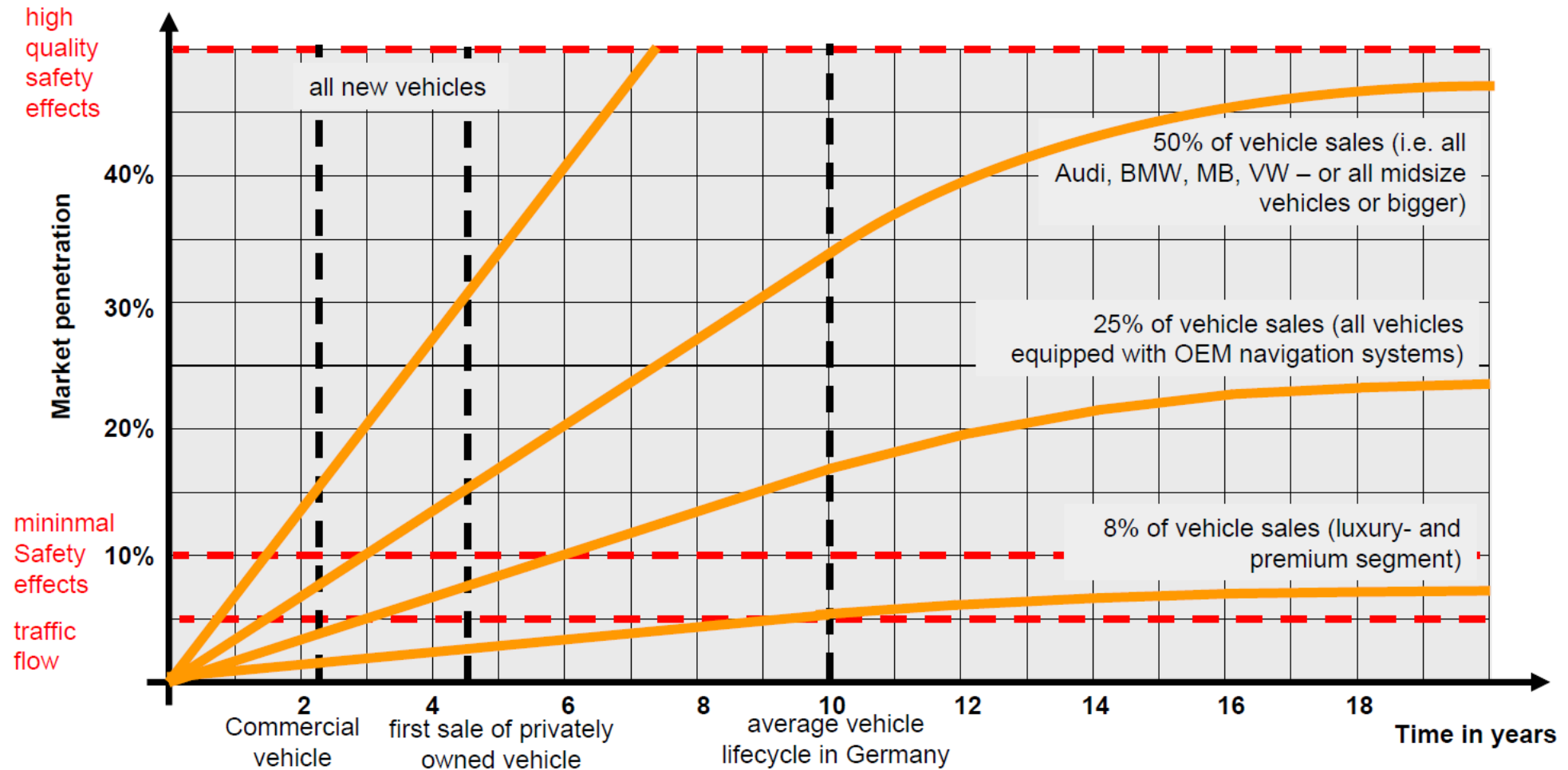
## The intersection assistant



## Car to x – expanding the horizon

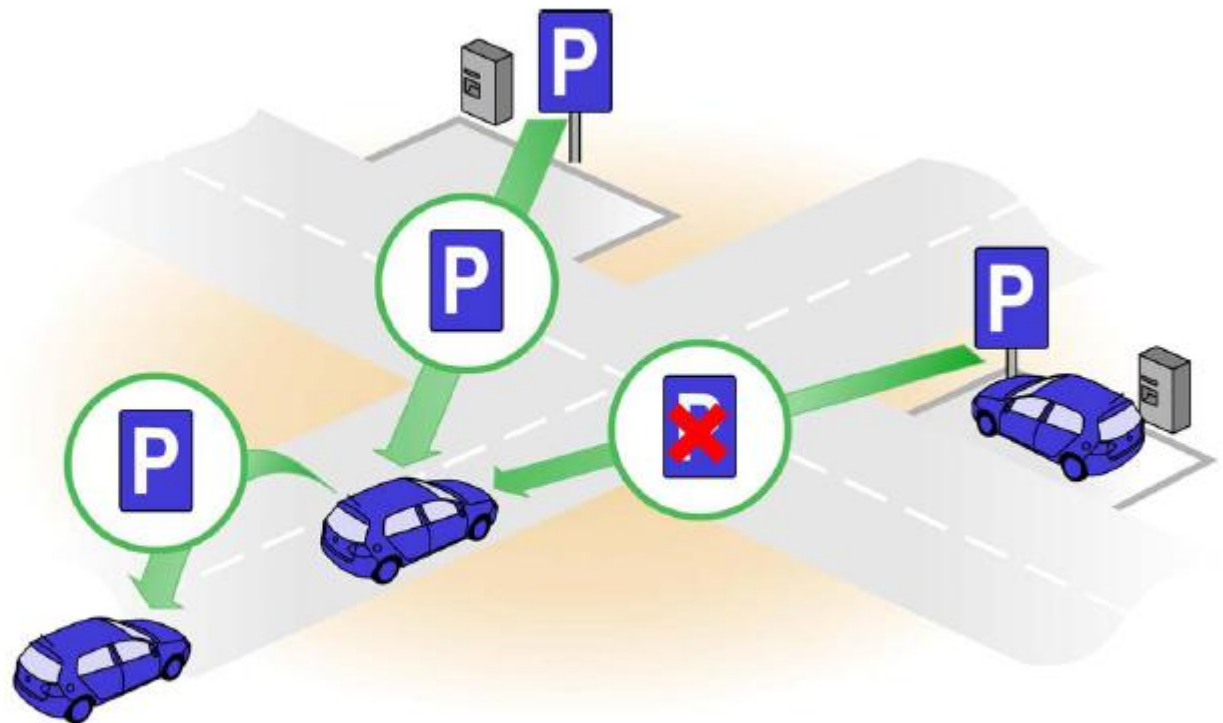


## Market penetration is a key factor for car2x - technologies



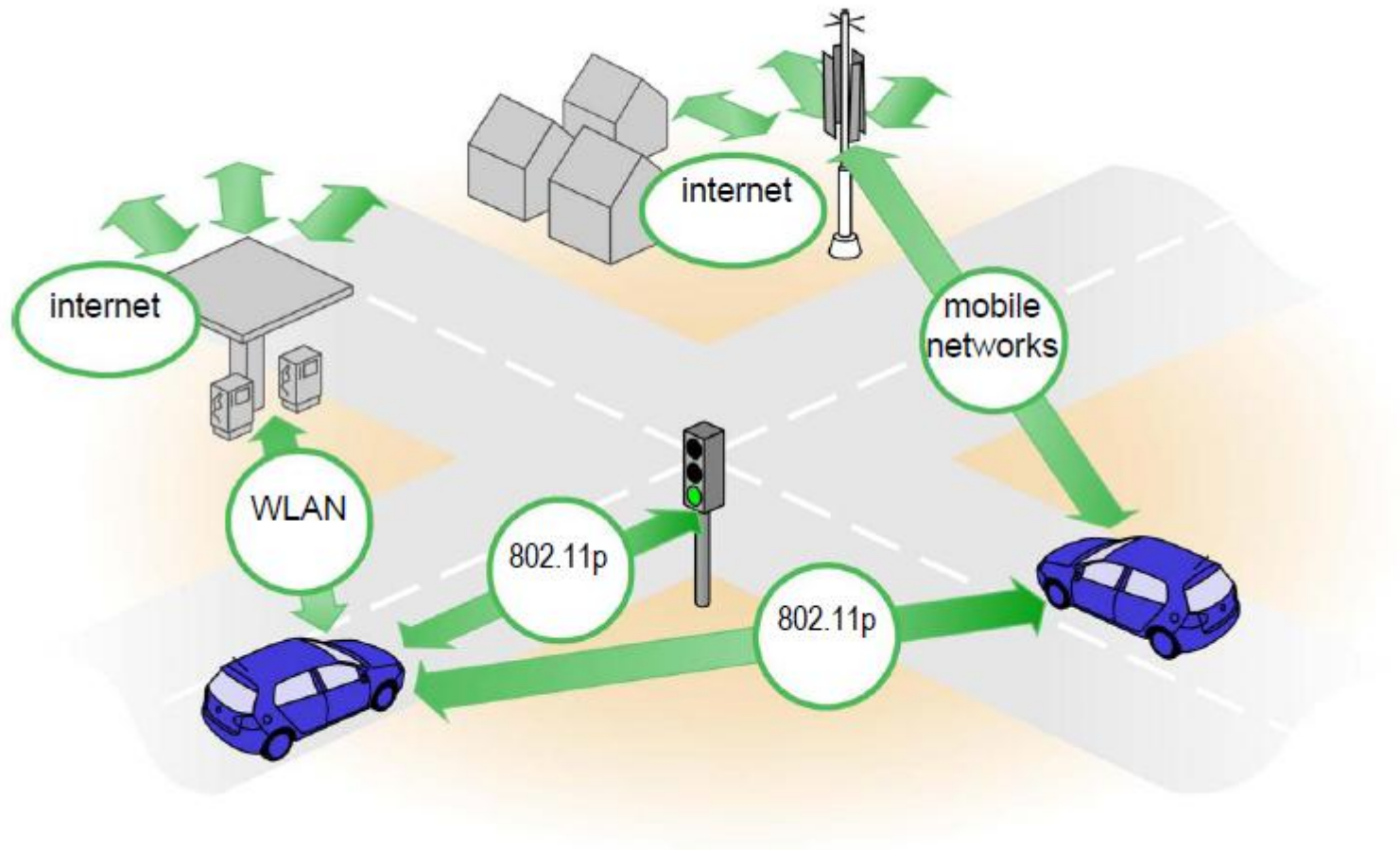
## Find your parking lot fast

- Parking monitors transmit real-time parking lot use
- Vehicles transmit information on actual parking lot use
- 5% car2X equipment rate provides sufficient service quality





## The vision – heterogeneous networks



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## The Connected Car in a Connected World



VW Credit Inc.



# Human Machine Interface



## Human Machine Interface – texting while driving








## Human Machine Interface – distracted driving

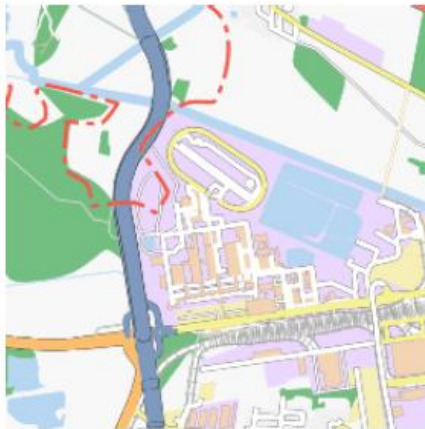


## The Future of Human Machine Interfaces

	Customer	Basis	Challenge
	<b>Basic driving functions:</b> <ul style="list-style-type: none"> <li>• well known for decades</li> <li>• learnt in school</li> </ul>	<b>standard</b>	<div>automatic driving</div> <div>reliable assistance</div>
	<b>New systems</b> <b>z.B. DAS, hybrid:</b> <ul style="list-style-type: none"> <li>• unfamiliar to customers</li> </ul>	<b>safety relevant</b>	<div>differentiation via HMI</div> <div>combination of DAS and DIS</div>
	<b>Infotainment, navigation, audio, telephone, etc. :</b> <ul style="list-style-type: none"> <li>• well known</li> </ul>	<b>High expectations: function, look&amp;feel, interaction</b>	<div>new dialog models</div> <div>software/ responsibility</div>

## Infotainment Evolution

openstreetmap.org

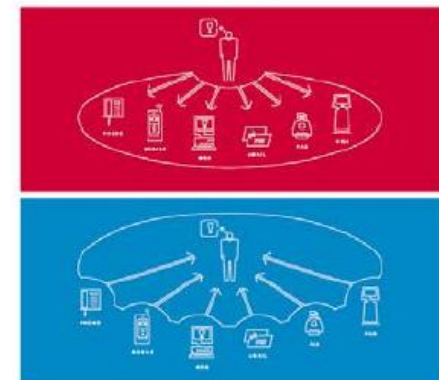


plazes.com



facebook.com

It's all about relationships



location based services



social networks

## Who is the competition?

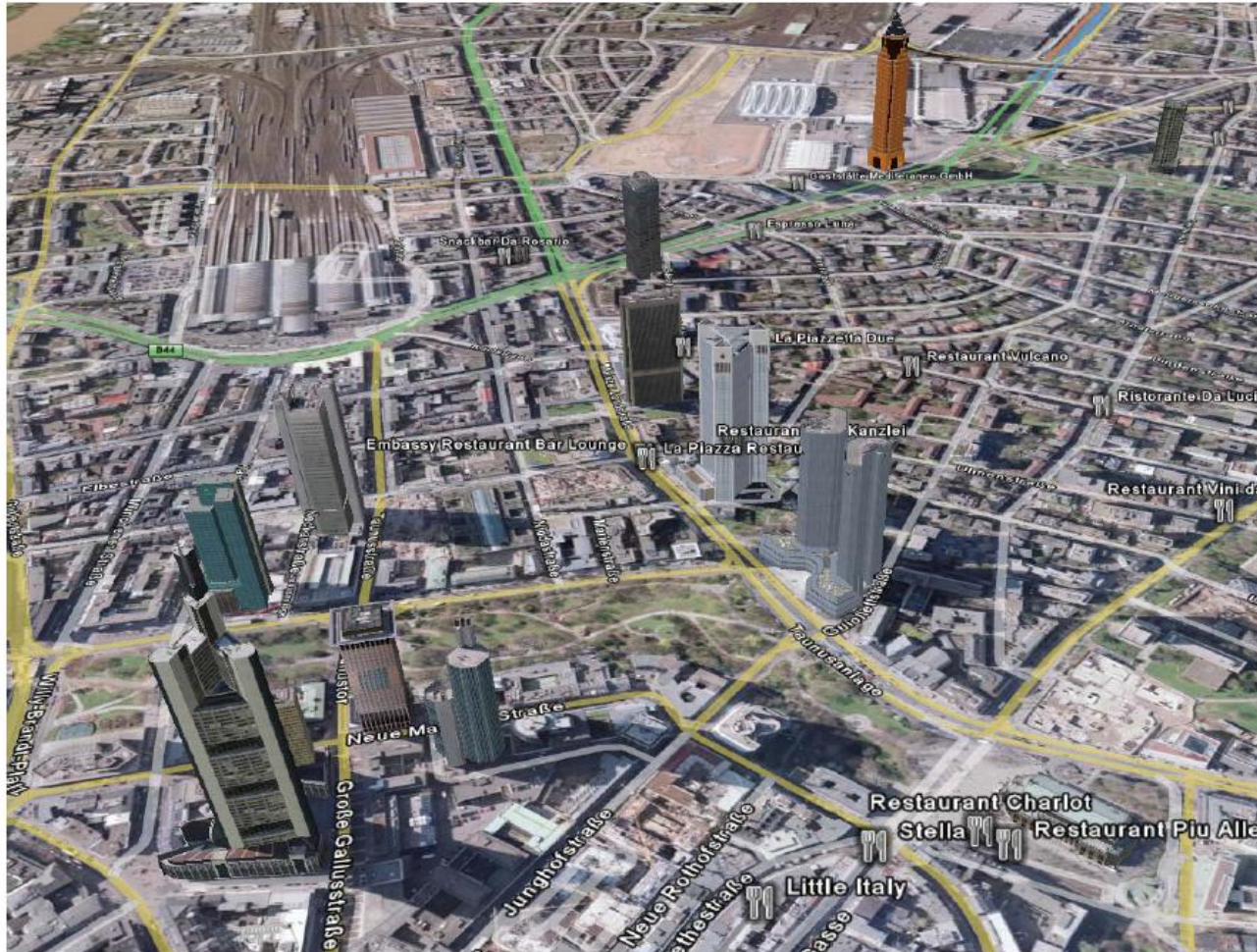


new technologies





## Integration of online internet services



## Traffic information



Fuel prices



## Time tables



## Restaurants and hotels



## Tourist information



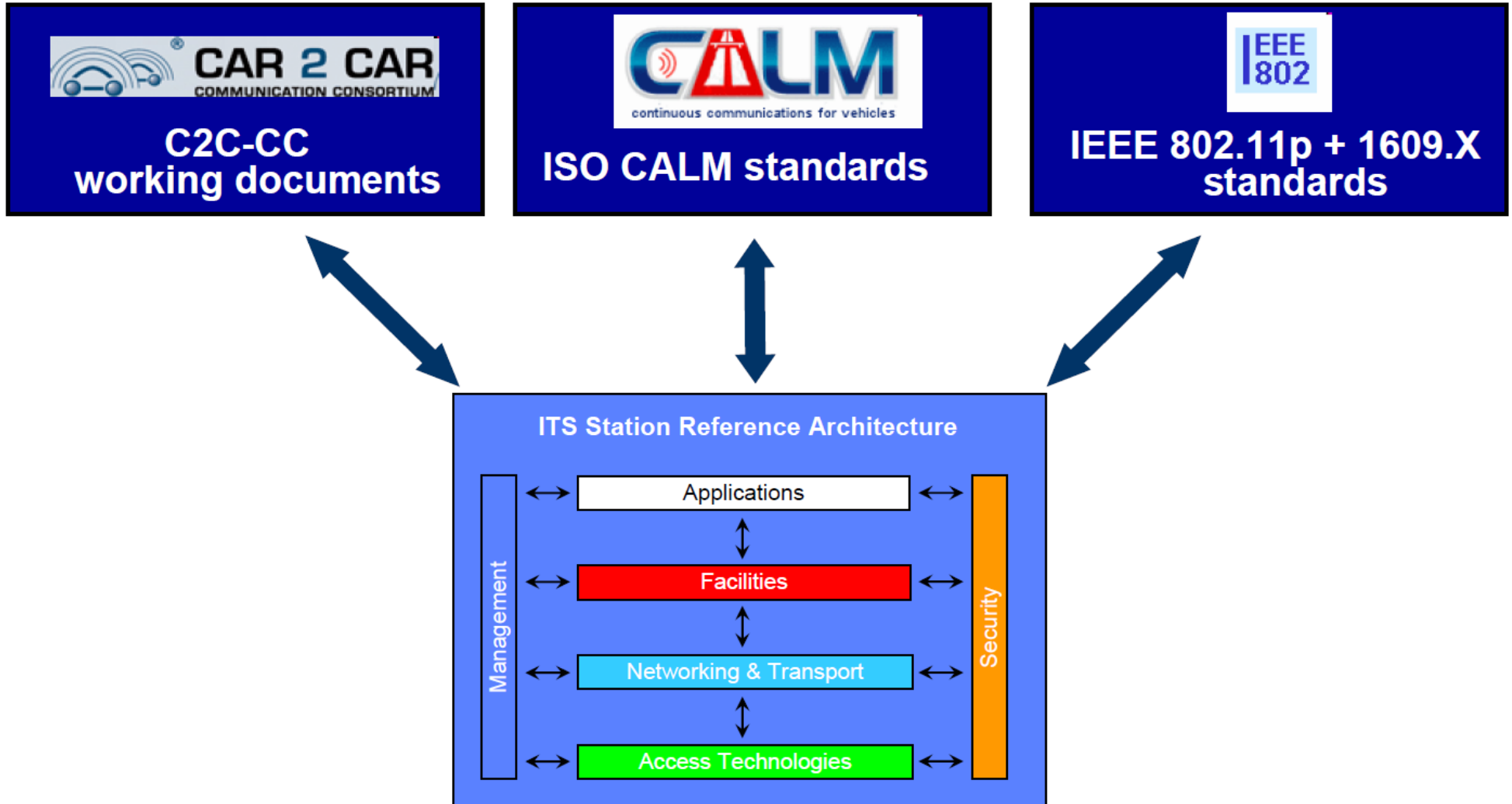
## Current events



## Driver information with backend services

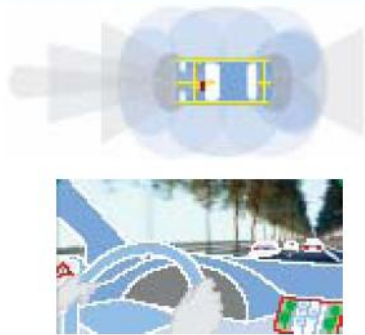


## Harmonization of world wide ITS standards is mandatory



## Only integrated systems will provide an acceptable solution

### intelligent vehicles



### communication (Car2X)



### efficient traffic management



## Traffic of the future

### intelligent infrastructure





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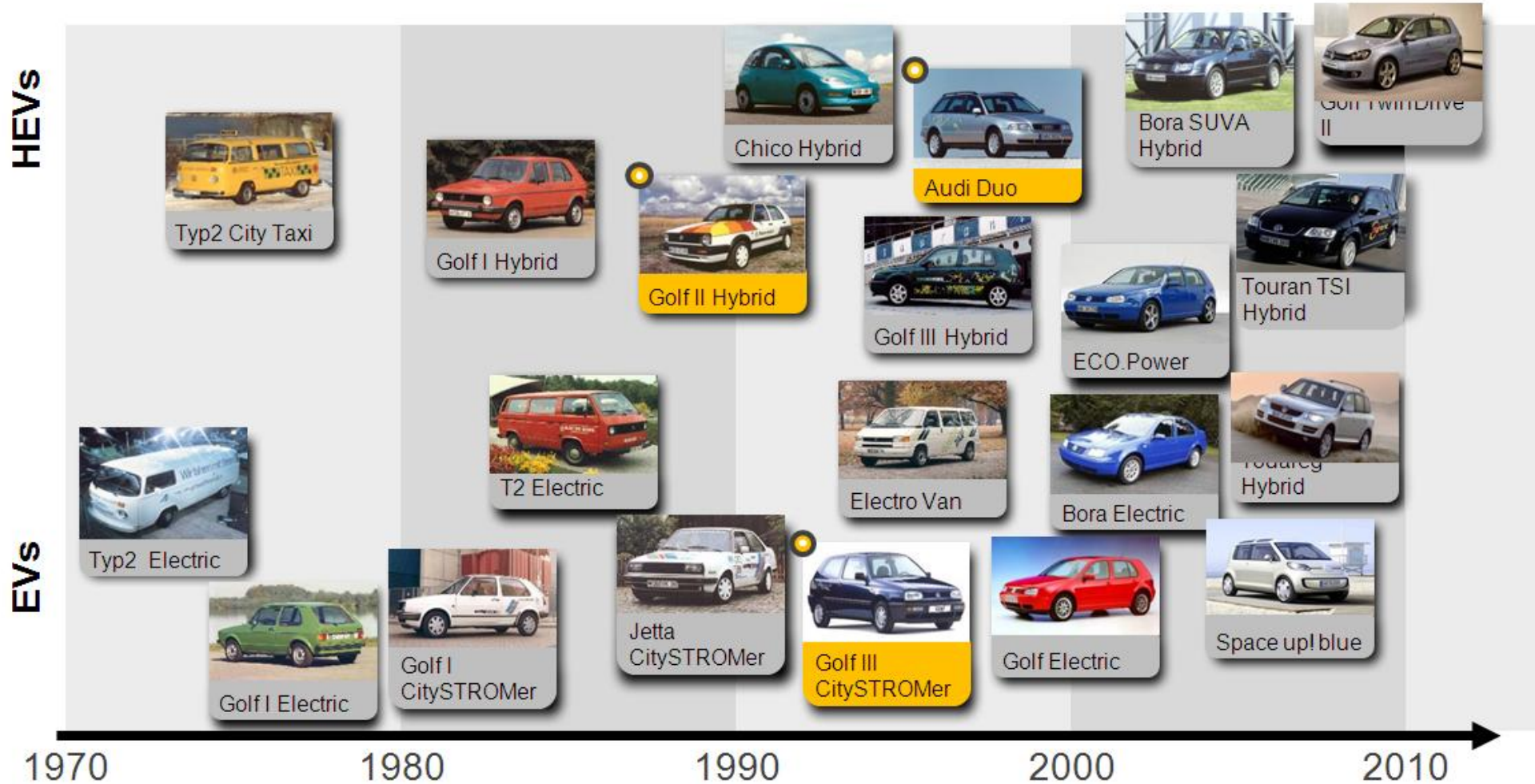
VW Credit, Inc.



## eMobility



# EVs and HEVs





# eMobility

1973 VW electrical bus



- BEV
- Electric power 17 kW

1993 VW Golf City Stromer



- BEV
- Electric power 25 kW

1991 Study VW Chico



- Hybrid
- Electric power 25 kW + 7 kW

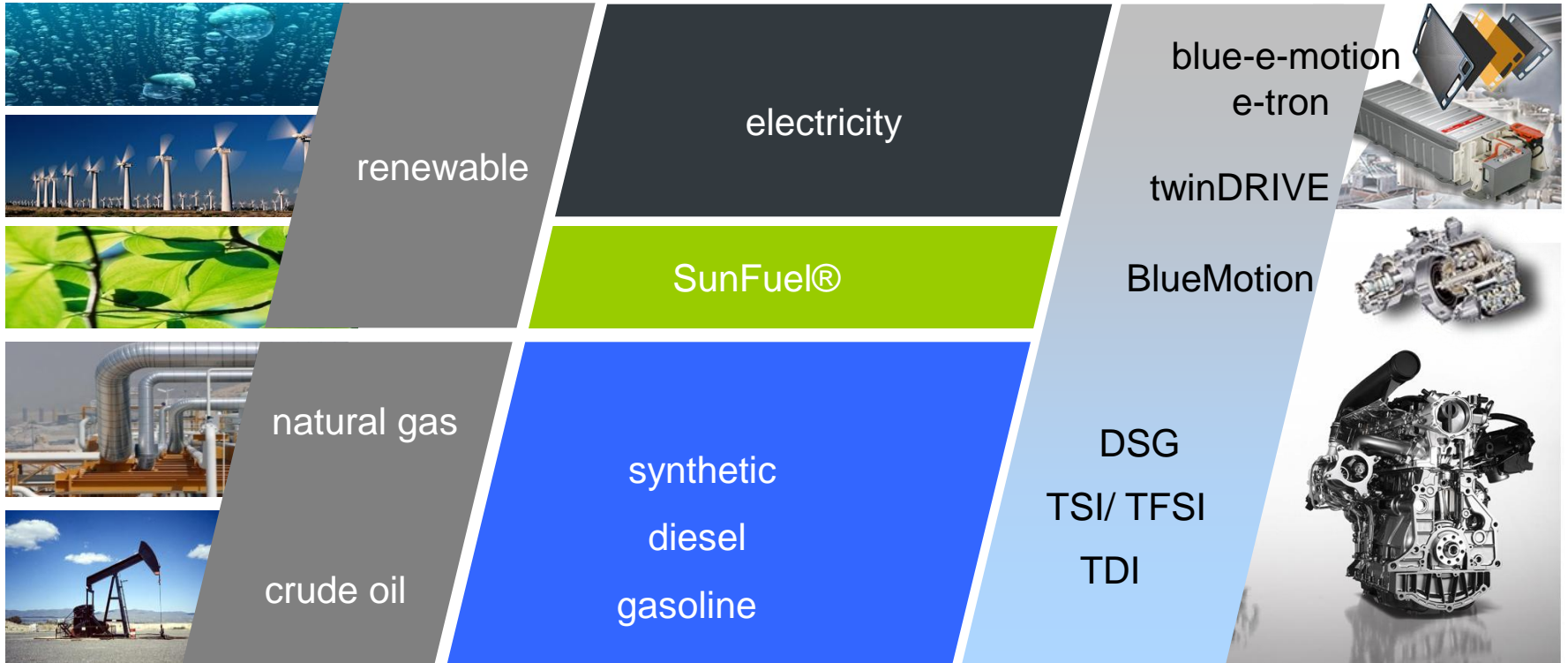
2007 Study VW Space Up! blue



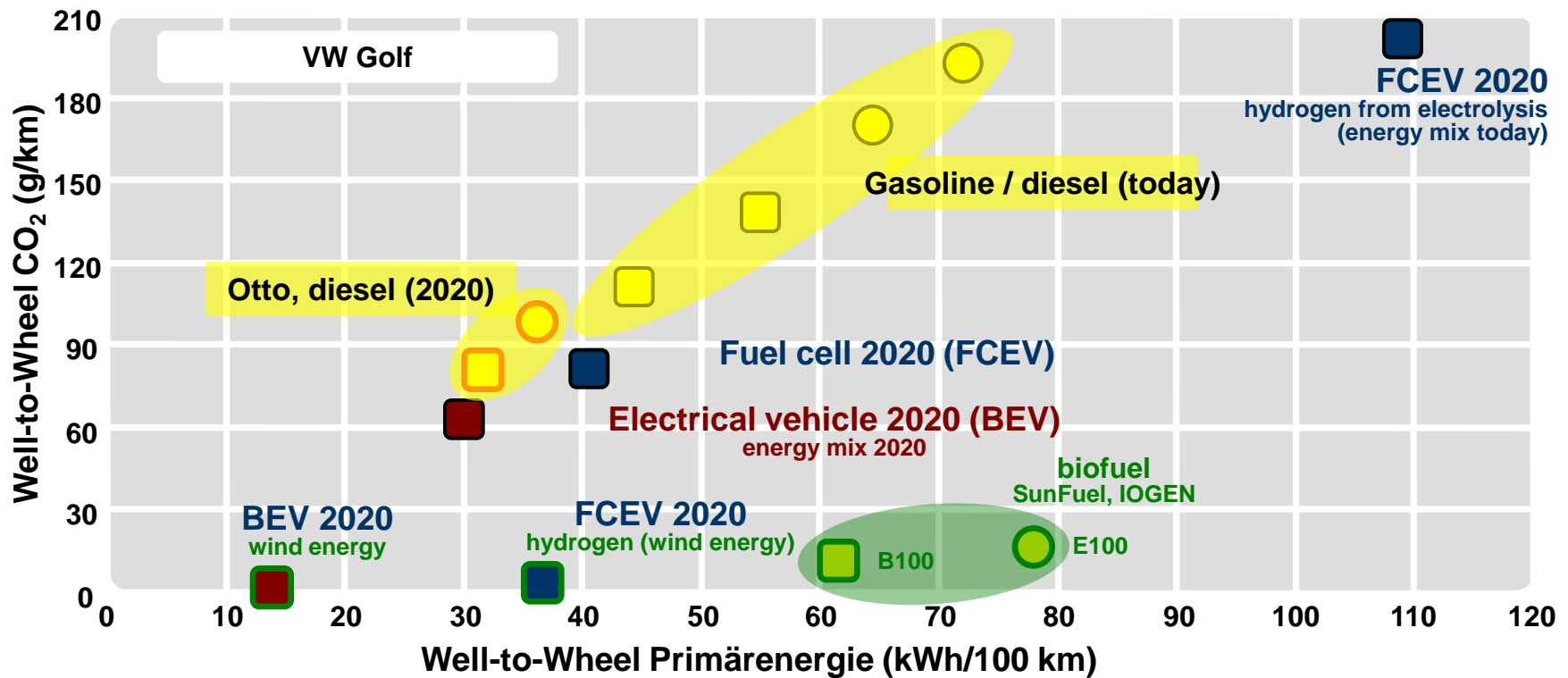
- Fuel cell
- Electric power 45 kW



# Drive train and fuel strategy



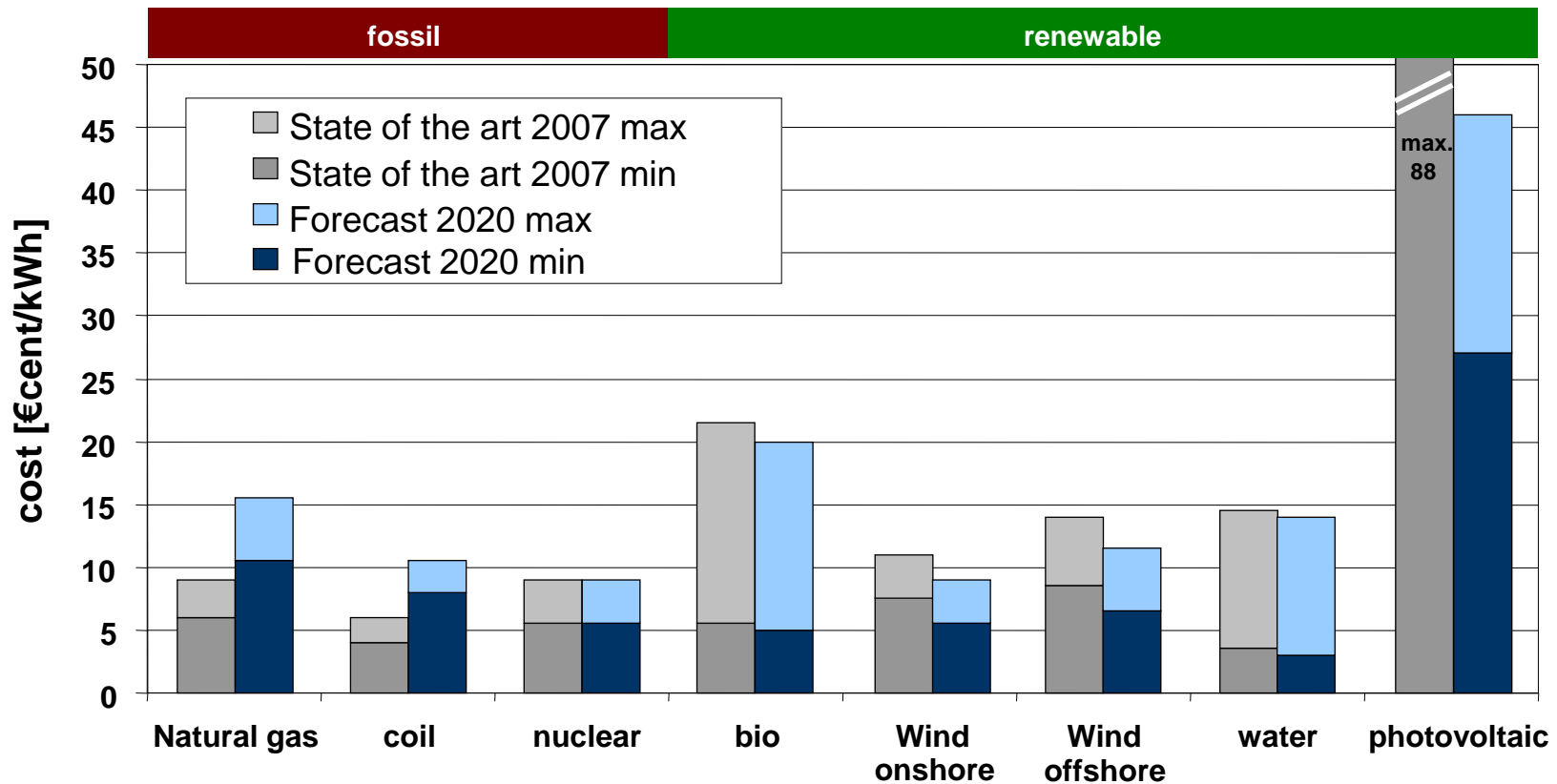
## CO<sub>2</sub>- and energy efficiency (power train) (until 2020)



Electrical vehicles - highest potential concerning CO<sub>2</sub>- & energy efficiency depending on the energy generation process







## Energy Cost

Energy cost fossil / renewable 2007/2020



Quelle: Joint Research Centre (EU-Kommission) 2008

## electrification

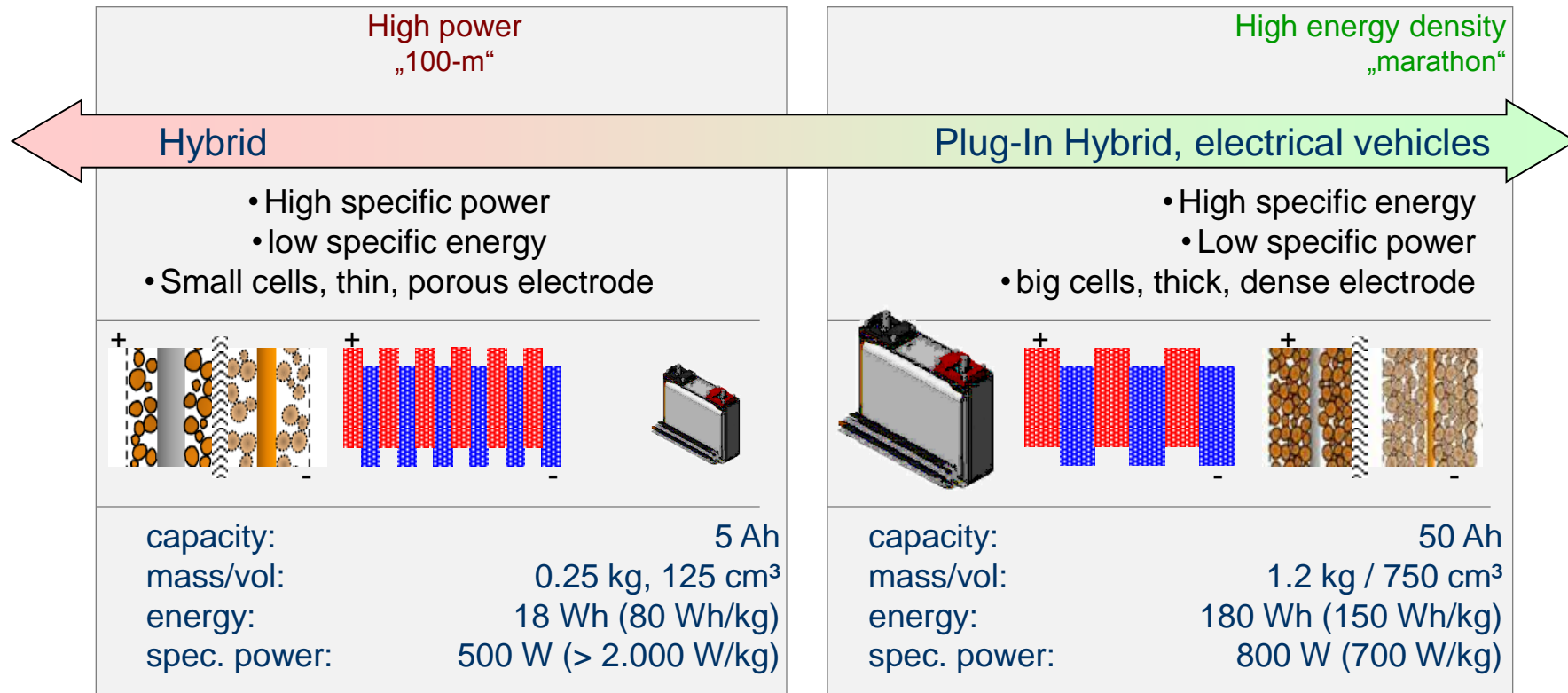
Combustion engine	Mild hybrid	Full hybrid	Plug-in hybrid	Electrical vehicle
<ul style="list-style-type: none"> <li>• 1.2 I 77 kW TSI</li> </ul> 	<ul style="list-style-type: none"> <li>• start/stop system</li> <li>• recuperation</li> </ul>  	<ul style="list-style-type: none"> <li>• Touareg Hybrid</li> </ul> 	<ul style="list-style-type: none"> <li>• Golf twinDRIVE</li> </ul> 	<ul style="list-style-type: none"> <li>• Up!</li> </ul> 



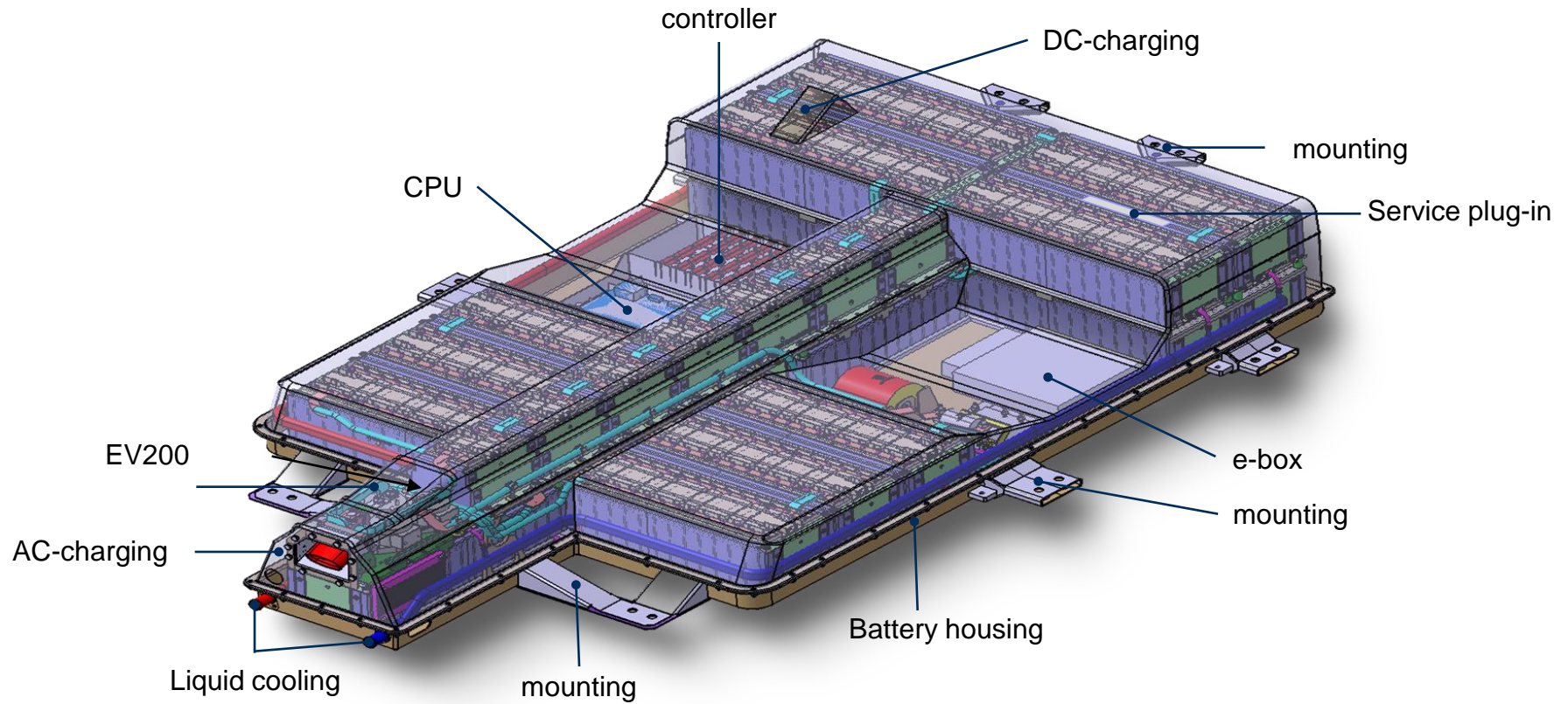
# Energy storage: technologies and requirements

	Combustion engine	Mild Hybrid	Full Hybrid	Plug-in Hybrid	Electrical vehicle
<b>Energy storage</b>	<ul style="list-style-type: none"> <li>Start engine</li> </ul>	<ul style="list-style-type: none"> <li>start-stop</li> <li>recuperation (boost)</li> </ul>	<ul style="list-style-type: none"> <li>start-stop</li> <li>recuperation (boost)</li> <li>(e-Drive, 2 km)</li> </ul>	<ul style="list-style-type: none"> <li>start-stop</li> <li>recuperation (boost)</li> <li>e-Drive, 20 km</li> </ul>	<ul style="list-style-type: none"> <li>e - range &gt; 100 km</li> </ul>
Electric power	~ 2 kW	~ 6 kW	~ 15 kW	~ 30 kW	~80 kW
capacity		< 1kWh	1 – 2 kWh	10 – 15 kWh	>25 kWh
voltage		12 V	< 60 V	> 60 V	>> 60 V
durability		5 years	8 - 10 years		>10 years
<b>Technology</b>					
Lead acid					
Nickel metal hydride					
Lithium-Ion					

# Cell format



# Battery system



# Volkswagen Group is evaluating several battery concepts

18650  
Cells



Large  
Cylindrical  
Cells



Large  
Prismatic  
Cells



Large  
Pouch  
Cells



Performance  
Vehicles



High-volume  
Production  
Vehicles



New City  
Vehicles

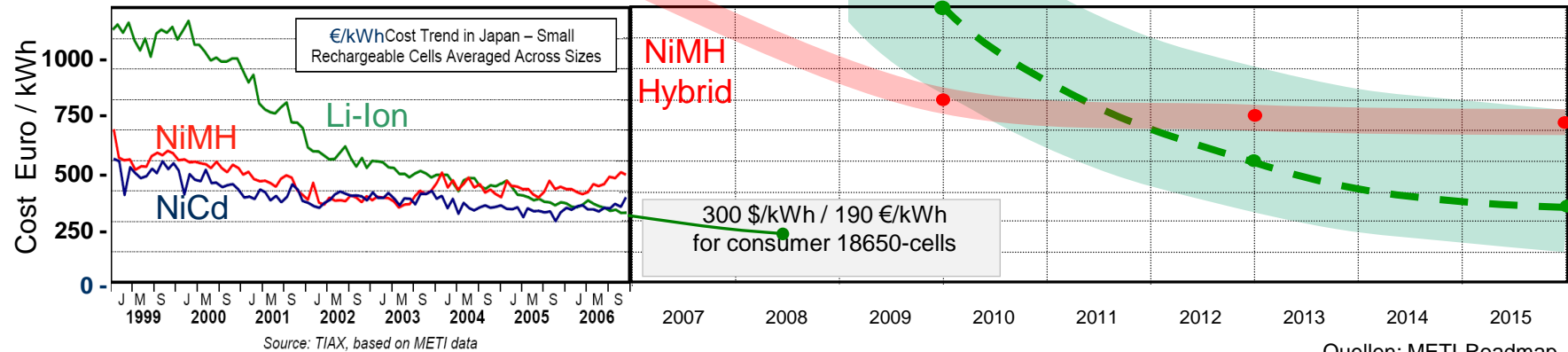




# market and cost – li ion cells

**status**  
**consumer cell**  
 today mass production  
 2007: 2,6 Mrd. cells  $\cong$  13 GWh

**forecast**  
**automotive cells**  
 series production 2010,  
 mass production 2015



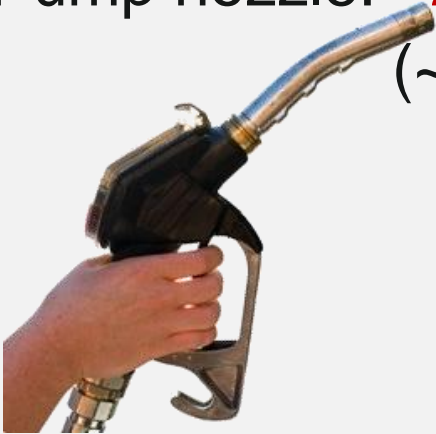
Exchange rate  
 1,50 USD = 1 €

Quellen: METI-Roadmap,  
 AABC,

## Challenge: charging time

### Gasoline

Pump nozzle: **27.000 kW**  
(~ 50 l/min)



→ 1 minute = 1000 km  
driving range

VS.

### electricity

Three-phase: **10 kW**



→ 1 minute charging = 1 km  
driving range

## concept Golf! blue-e-motion

### Vehicle data

Vehicle weight	1545 kg*
* 205 kg more than Golf Blue Motion TDI with DSG	
Dimensions L/ B/ H	4199/ 1786/ 1480 mm
Gearbox	EQ 210 (1-Gang-Getriebe)
Maximum speed	135 km/h
Acceleration (0-100)	11,8 s
elektr. Driving range	up to 150 kilometer

### Power train

E-motor	85 kW / 115 PS
battery	26,5 kWh (Li-Ion)
voltage	324 V
torque	270 Nm



## Thank you for your attention!



Pikes Peak TTS: „Autonomous Hill Climbing“